

NATIONAL CHESS MAGAZINE ASSOCIATION
FEBRUARY 1957 • 5

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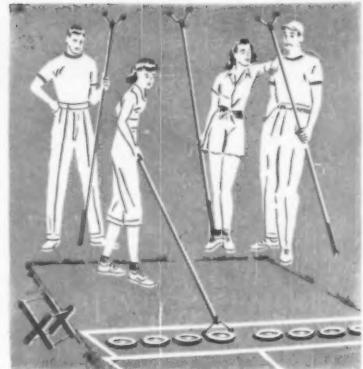


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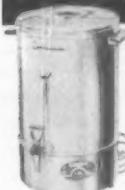
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Editorially Speaking

Brotherhood Week

NO BETTER WORDS TO DESCRIBE "BROTHERHOOD"



Recreation has an important part to play in bringing about mutual understanding of the peoples of different nationalities, creeds and races. As Howard Braucher said: *Know you one another and thus you fulfill the law of peace. Share your songs, your music, your art, your sports, your 'heart's desire,' and you know you have shared what has greatest lasting value.*

Since 1940, the brotherhood of man has been pointed up, annually, by the observation of Brotherhood Week, sponsored by the National Conference of Christians and Jews. This year it is scheduled for February 17 - 24. What has your department planned as a special observation? Will you please write us about it?

It is interesting to note, by the way, the original of the seated figure of Lincoln (pictured above) in the great Lincoln Memorial in Washington, and symbol of brotherhood throughout the world, was sculptured in the old Whitney Museum—now the headquarters offices of the National Recreation Association.

Automation

As machines take over factory and office jobs, here are some of the changes being wrought. We will have:

- A world in which a smaller percentage of our labor force will work in factories;
- A world in which less monotonous and tedious work will require human effort;

- A world in which the workweek is greatly shortened;

- A world in which the pace of life slows down, in which leisure becomes the center of life, rather than the fringe.

Ultimately the most pressing problem is to educate individuals for a society in which leisure is the center of life rather than the fringe. Two hundred years ago, when it was necessary for many people to put in sixty or seventy hours a week in miserable factories, just in order to survive, the question of what to do with nonwork—with leisure—never presented itself. Today, with our forty-hour workweek, we are already facing the two-day weekend with something of a self-conscious attitude. It will become a perplexing problem when leisure time spills over from the weekend to Monday and Friday and when a man leaves his desk or station after six hours of work, still fresh and full of energy. — From "Automation Pilots a New Revolution" by John Diebold, *Challenge*, November 1956.

* * * *

"Our noses aren't as close to the grindstone as were those of our fathers and grandfathers, but enough of their attitude is left in our subconscious so that our new leisure isn't quite the wonderful part of our lives that it should be." — *Holiday*, March 1956.

* * * *

In 1931, Joseph Lee stated in an editorial, "Leisure for everybody, a condition which we are now approaching, is a new thing under the sun—the most revolutionary thing that ever happened . . . Here is our chance . . . We may choose the path of life or pass it by."

Are Your Parks Threatened Too?

City Recreation Director W. C. McHarris has sounded a timely warning about a possible threat to the city's parks in Kingsport, Tennessee. Why on earth even talk about chopping up a playground at a time when local juvenile delinquency appears to be on the rise?

The march of progress can become relentless, sometimes destroying everything of beauty in its path. Progress took over for commercial purposes the original park sites laid out by the city planners along Broad Street. Progress laid sweltering concrete over grassy parkways and chopped down the trees. Progress almost removed the Broad

Street Circle, one of the city's landmarks. And now, progress threatens the only place in the west end where children can play on public property. In past city elections, rumblings of discontent have come from the west end with cries of 'neglect' or 'underrepresentation.' Take away their park and these rumblings will grow into shouts of anger and Kingsport may well be forced into precincts for city elections." — *Kingsport News*, August 11, 1956.

An Editor Says:

Getting out this magazine is no picnic.

If we print jokes, people say we are silly.

If we don't, they say we are too serious.

If we stick close to the office all day, we ought to be around hunting material.

If we go out and try to hustle, we ought to be on the job in the office.

If we don't print contributions, we don't appreciate genius.

And if we do print them, the paper is full of junk!

If we edit the other fellow's stuff, we're too critical.

If we don't, we're asleep.

If we clip things from other magazines, we are too lazy to write them ourselves.

Now, like as not, some guy will say we copied this from some magazine. We did. — *Dwight News*, employee publication of Cone Mills Corporation, Dwight Division, Alabama City, Alabama.

Ever the Same

On Camping: "The use of the outdoors to a child is like the use of water to a fish, or almost so. . . . There is water to swim or wade in . . . there are trees to climb and fall out of . . . smells fraught with memory and association..."

"He should also know the outdoors as a home, should build the wood fire and the camp and experience the endearing hospitality of mother earth.

"Nature is the source of wonder and imagination. . . . The sky and woods and fields speak with the thousand voices of winds and streams, of trees and flowers and animals. They are the child's book and laboratory, the world to which his mind and feelings are attuned, his counterpart in science and in art." — From "The Use of the Outdoors," THE PLAYGROUND, August 1927.

• See our special Camping Issue of Recreation, March 1957.—Ed.



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On the Cover

THE CHESSMASTER. This photograph, by Warrant Officer (JG) Henry D. Evans, won second prize in the Army's first World-Wide All-Service Amateur Photography Contest in 1949. Its subject was an eighty-three year old retired gardener of Karlsruhe, Germany. The chess set was handcarved in Heidelberg, Germany. Photo courtesy U. S. Army.

Next Month

The special Camping Issue of RECREATION in March, 1957, will carry an excellent selection of articles on camp leadership, administration, activities. A few of these are: "Camping for Tomorrow" by Rey Carlson; "Camp Selection, Layout and Development" by Lewis C. Reimann; "The Personal Touch in Day Camping" by Patrick J. Carolan; "Creativity in Camp Music"; "Nature Tools" by Bettye Breeser; "The Campfire" by S. Theodore Woal; "Guideposts for Safe Water Skiing" by Harold M. Gore. Among articles not on camping subjects are "Concession vs. Direct Operation" by Ralph M. Hileman; "Recreation at the South Pole" by Muriel E. McGann; "A Recreation Development" by William J. Duchaine.

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Page 41, 42, Bureau of Parks and Public Recreation, Portland, Oregon; 43, *The Detroit News*; 44, Jasper Nutter and Marshall LaCour, Long Beach, California; 46, 47, 48 (bottom), Division of Publicity, Frankfort, Kentucky; 48 (top), U.S. D.A. Extension Service photo by G. W. Ackerman.

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Recreation*

THE MAGAZINE OF THE RECREATION MOVEMENT

CONTENTS

GENERAL FEATURES

The "Why" of Recreation (Editorial)	Sherwood Gates 40
Adolescence Will be Like This	Helen Rapp 41
Activities in the Golden Years	43
Operation Outdoors	54

ADMINISTRATION

A Survey Leads to Action	Pat Perkins 53
Recreation Space in Subdivisions	55
Per Capita Expenditures for Recreation and Parks in 1955	Muriel E. McGann 57

PROGRAM

Family Recreation—Foe of Juvenile Delinquency	Charles A. Bucher 46
An Irish Fair	Patrick J. Heneghan 49
Decorative Painting on Wood (How To Do It!)	Frank A. Staples 50
For Your February Parties	51
Brighten That Dark Corner (Idea of the Month)	52
Your Program Calendar	56

REGULAR FEATURES

Editorially Speaking	34
Letters	36
Things You Should Know	38
Reporter's Notebook	44
Personnel—Recreation Personnel Review—1956	W. C. Sutherland 59
How To Do It! Idea of Month	See Program
Market News	60
Books and Pamphlets Received, Magazine Articles	62
New Publications	63
Index of Advertisers	64
Recreation Leadership Training Courses	Inside Back Cover

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Readers! You are invited to send letters for this page to Editor, RECREATION, 8 West Eighth Street, New York 11—so that your ideas, opinions and attitudes may be exchanged with others on the wide range of subjects of concern to us all. Here is your chance to agree or disagree with the authors of our articles. Keep letters brief—not more than 250 words.

—The Editors.

Mr. Mallery

Sirs:

We have just learned of the unfortunate death of Otto T. Mallery in an automobile accident in Philadelphia.

Members of the Oakland Recreation Commission and our department staff extend sincere expressions of sympathy.

Mr. Mallery's long term leadership in the recreation field will be sorely missed by all of us who have known him over the years. We realize that this is a severe blow to the National Recreation Association, for he gave freely of his time and his wealth to the recreation cause.

JAY M. VER LEE, Superintendent of Recreation, Oakland, California.

Brotherhood in Recreation

Sirs:

We are extremely grateful that you devoted some space to Brotherhood Week (February 17 to 24) in the December edition of RECREATION.

Perhaps in no comparable way has the concept of brotherhood been so dramatically brought to life as it has in the field of recreation. Where children learn to play together, they also are learning to live together. Let us hope that our efforts in the future are more closely interwoven to make that dream more of a working reality.

Enclosed is a copy of a pamphlet you may find of interest. Perhaps those who work with youth groups on a continuing basis might find the concepts in this pamphlet of use.

SAAL D. LESSER, Assistant Director, Commission on Community Organizations, The National Conference of Christians & Jews, New York City.

• The pamphlet is "From Principle to Practice—A guide to human relations programming with youth," published by The National Conference of Christians and Jews, 43 West 57th Street, New York 19. Pp. 60. \$25.—Ed.

A Mine of Information

Sirs:

The 1956 *Recreation and Park Yearbook*, with statistics as of December 31, 1955, has just been received and examined. This is a remarkable compendium of information on the growth of recreation facilities and the extent of use of such facilities by the public.

Collection and compiling of this information could only be accomplished by an organization with long experience and "know-how" in its particular field.

The "know-how" and insights into the meaning of the statistics also appear in clearly written descriptive matter.

This is a monumental work containing a mine of information basic to future progress.

GUY L. SHIPPS, Consultant on Community Activities, The Dow Chemical Company, Midland, Michigan.

• This publication (#208) is available from the NRA Recreation Book Center for \$2.00.—Ed.

Why Recreation?

Sirs:

Today I received my December issue of RECREATION, and read your "Why Recreation?" note on the "Editorially Speaking" page. I am sending you a few of my "whys."

Why did state and local governments spend more than \$464,000,000 for recreation last year? Why did voters approve over \$158,000,000 in recreation bonds in the last five years? Why this new profession, recreation?

These are questions that city officials, voters, and many others like myself are asking people today. A few weeks ago, I spoke to a very active women's club, which is starting a drive to build a greatly needed community center here. These ladies are making plans for a speaking tour of the ninety-odd civic clubs of our city, and I was asked to answer the "Why Recreation?" question. I used the following four points:

1. Basically, we are the same as our primitive ancestors, although we are living in a changed environment. We can no longer pick up a club and whack a person for stepping on our toes. We have to stand and take it—we go into an emotional strain—we have to find something to take the place of the caveman's club. Sports programs offered by recreation departments provide the outlet that is needed by today's caveman.

2. We are living in the assembly-line age. Many people have jobs that are routine and require no thinking. Keeping in the mind the theory, "That which is not used will decay," recreation provides arts and crafts and other program activities giving participants a chance to use their creative abilities.

3. Today's labor unions, as well as mechanization, have helped to improve working conditions and to shorten the working day. Result: more leisure time than ever before. "An idle mind is the devil's workshop" is an old saying that is remembered by the recreation person as he promotes a full-time program of activities for the many people who don't know what to do with this ever-increasing leisure time.

4. Improvements in medical science are letting people live longer. Every year more and more people reach retirement age. These people, in many cases, are a problem to society. The recreation worker steps in and organizes them into golden-age clubs; and the clubs give them something to do and help to solve many of their problems. But most important, such a program lets them know they are not forgotten. This one reason alone could answer the "why" question.

These are only four of the many ways that recreation people are helping to answer it. We have got a job to do, and we must not settle for anything but the very best. We are in a new profession and every time we answer the "Why Recreation?" question, we are boosting our profession. It is up to you, its

members, to be its boosters—don't just belong.

W. G. BOYD, Superintendent, Parks and Recreation Department, Anniston, Alabama.

* * * *

Leisure time is the source of life for most people. Eating, sleeping, working do not usually call for the utmost exertion of which we are capable. We can all do more at every level—physical, mental and spiritual. If the stimulus is great enough, we get second wind and tenth wind and live exuberantly all the while. But seldom are we so galvanized. This glowing, radiant life has to be sought for the most part during leisure hours in recreation.

Sadly enough, few can fuse all life into an incandescent delight through work; but recreation provides opportunity for living to the hilt in a self-chosen activity. And the sense of belonging to a group, the comfort of being loved and the satisfaction of accomplishing something worth while—all important for mental health and happiness—are almost inherent in the environment of these activities.

I think in America we can almost take for granted public desire for space, for sunlight, for children's play and playgrounds, perhaps even for broad opportunities for physical exercise. Almost anybody will agree to the value of playgrounds—that they help to prevent juvenile delinquency, to promote physical fitness, to build citizenship. But the thrilling reach of the movement is what grips many recreation leaders. They are fired on the chance to help build a nation of people, men and women who live nobly and happily, whose lives are all of a piece, who serve the Lord with thanksgiving and come into His presence with joy. These pour themselves out in service, paint pictures, cultivate gardens, study birds, play many parts on the stage, lift their hearts in song. There lies the path. Who would not

want to help in building a life like that for all men everywhere!

EDNA V. BRAUCHER, volunteer worker in the National Recreation Association and wife of the late Howard Braucher, president of the NRA.

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Things You Should Know . .

► PAN AMERICAN WEEK is scheduled for April 8-14. This, and Pan American Day, April 14, will be used to point up and strengthen inter-American understanding. Writes José A. Mora, secretary general of the Pan American Union: "The next best thing to meeting our neighbors 'over the fence,' so to speak, is getting acquainted with them through their music, dances, art, and literature; to discover how they live, work and play, by means of books, photos, and films.

"It is my fondest hope that we may all join in a dynamic demonstration of inter-American unity and brotherhood in the schools, churches, clubs, trade unions, and community centers of America, not only during Pan American Week . . . but all year round."

Why not plan an over-the-fence program for that day or week? A 1957 Pan American Day packet is available from the Office of Public Relations, Pan American Union, Washington 16, D. C.

► NEEDED: COVER PICTURES FOR RECREATION MAGAZINE! Here is a chance to have a photo from your recreation department considered for cover display on a national magazine! Study the covers of RECREATION for the past year and note the type of pictures used, the amount of space needed for title and date line, and their placement, and that a vertical picture is necessary. Sometimes a horizontal picture is adaptable to strategic cropping—but not often. A picture must tell a story — of action, human interest, or inspiration. Photos of large groups do not, as a rule, lend themselves to this kind of use.

Written permission of parents or of the adults in the picture must accompany each, if it is to be considered for this purpose. Photos must also carry your name, credit to be given, and a line description of the activity or subject portrayed.

All submitted pictures that cannot be used on the cover will be held in our photograph pool. Proper credit will be given whenever one is published.

► THE 1956 YOUTH RECREATION KIT, which has been available for \$1.00 from

UNICEF, contains songs, games, crafts, customs and stories of other lands. It could, therefore, be useful in carrying out your special observance of Brotherhood Week, February 17 to 24. The manual of the 1955 kit, which also contains a wealth of material, is still available for \$1.15.

► SUMMER CAMPS IN AMERICA became seventy-five years old with the closing of the camping season last fall, according to *Camping Magazine*. The earliest account of the first camp, written by Elizabeth Balch, appeared in the June 1886 issue of *St. Nicholas*, under the title "The Boys' Paradise."

► THE NATION'S TWENTY-NINTH NATIONAL PARK was opened recently in the Virgin Islands. A five-thousand-acre tract of hills and white beaches, the park was given to the federal government by Laurence S. Rockefeller, on behalf of Jackson Hole Preserve, Inc., a conservation organization sponsored by his family. The new park was authorized by Act of Congress, signed into law by President Eisenhower last August.

► THE FIRST STATE PARK IN WESTCHESTER COUNTY, New York, is to be started this year. Its eight hundred acres are beside the Taconic State Parkway at Yorktown. Robert Moses, chairman of the State Council of Parks, states that the new park not only will serve residents of other counties but will relieve Westchester's overcrowded parks restricted to local residents. Formal action awaits settlement of details.

► NEW RECREATION ARTICLE COMING: "Can Children Have the Fun They Need in Your Community?" by Ruth and Edward Brecher, in *Parents' magazine* in March. "Children at play," the article states, "are developing those physical, emotional and social qualities which will characterize them throughout life . . . just an hour on a well run playground will convince you that recreation is a necessity."

Cited as one example of a well-run municipal recreation program is the

suburban community of Leonia, New Jersey. A detailed description of the requirements of a good community recreation program is provided. Land, playgrounds, playfields, indoor facilities, professional leadership and finance standards are listed.

► "EVERY THIRD DAY IS A PLAYDAY IN THE U.S.A." is the theme of a new advertising promotion which the Aluminum Company of America is aiming at the expanding recreation market. (See "Automation," on page 34.) Purpose of the promotion is to call attention to the company's sporting goods and products for leisure living.

► FEDERAL LEGISLATION — Recreation agencies for a number of years have been unable to secure federal surplus property without cost because, under the terms of the present law, donable surplus may be secured only by schools, colleges, universities, hospitals, clinics, and so on. Public and private recreation agencies not a part of a recognized educational or health institution so far have not been eligible for surplus materials.

The National Recreation Association, through the National Social Welfare Assembly, has recently recommended to the United States Department of Health, Education and Welfare that the law be amended to include voluntary nonprofit recreation agencies and tax-supported recreation agencies.

The National Recreation Association and twenty-five other social and recreation agencies were represented at a congressional subcommittee hearing on possible revision of the federal excise tax law to exempt public and private agencies from the payment of federal excise taxes.

► AN INSTITUTE ON RECREATION FOR THE PHYSICALLY HANDICAPPED, under auspices of Recreation Center for the Handicapped, Inc.; the San Francisco Adult Education Division and Recreation and Park Department; and the California Recreation Commission, will be held March 24-30 at the Fleishhacker Pool Building, San Francisco.

► AN ARTICLE ON PLAYGROUNDS, "A Playground Really Built for Kids" by Hank Ketcham, creator of "Dennis the Menace," appeared in the January 20 issue of *This Week*, Sunday magazine. He presents a new inexpensive kind of fun area, with such equipment as "The Thing," which is a different toy to each child; the "Flying Swing," which gives the rider an unbalanced spin; the "Umbrella Tree," a small rider's paradise; and so on.

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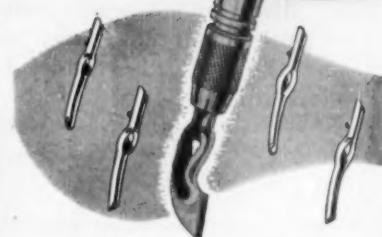
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SPRING
is Just Around
the Corner!
(Brr-rrrr!)

That's what the Program Department tells us, anyway. It's making like a robin because—you guessed it!—the PLAYGROUND SUMMER NOTEBOOK is under way.

It's Top Secret—but the theme this year is Circles of Friendship—emphasis on cooperation between home, neighborhood, and playgrounds. Ideas for family nights, new craft projects, lots of games, new special events.

Twelve bulletins in the set . . . \$2.50 (NRA members \$2). Available May 1.

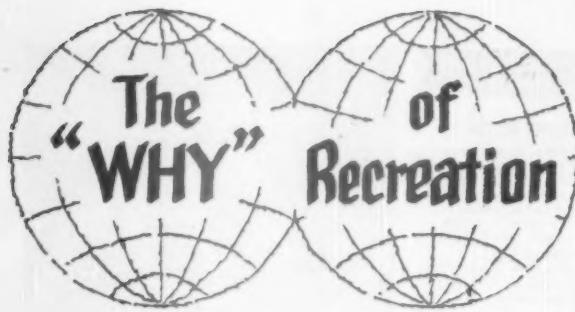
Order EARLY. Order enough copies. Last year the supply ran out. Don't let it happen to you, tra la!

National Recreation Association
8 West Eighth Street, New York 11, N.Y.



"The Choice of Those Who Play The Game"

The MacGregor Co. • Cincinnati 32, Ohio
FOOTBALL • BASEBALL • BASKETBALL • GOLF • TENNIS



This challenging statement might well have been drafted for Brotherhood Week, February 17 to 24.*

Sherwood Gates, Director, Office of Community Services, U. S. Air Force

IT SEEMS to me that it is utterly essential that we of the free world come to know and to understand each other better—how the people of our countries work and play and live; what the cultural and spiritual interests are which sustain them; what their dreams are, and what hopes they nurture and cling to. It seems to me that recreation people are unavoidably challenged to make available and attractive, to more and more people, opportunities in their free time to engage in activities which promote the development of new and varied intellectual and cultural interests and pursuits, which stimulate intellectual curiosity, which accelerate the desire to learn. There are so very many things for all of us to learn about ourselves and our world neighbors if, as individuals in freedom-loving countries, we are to be more than pawns in this vast struggle against power and domination around the world. And, realizing that it is the quality of men's souls which is at stake, our recreation policy makers and leaders must create and offer to us, as never before, opportunities for free-time participation which will enhance the spirit and lift the tone and quality of our daily living beyond the level of boredom and despair, and above the level of commercialism and materialism.

Recreation leaders simply cannot conceal their own basic attitudes regarding life and values. Their prejudices, their likes and dislikes, their ambitions and motives, their own moral integrity or lack of integrity, the things in life which they hold in high esteem—inevitably these things are revealed to those whose activities they help direct. For example, does the recreation leader have a strong democratic respect for the personality of persons—all persons? If he does not hold to such a respect, those who associate with him will soon discover this anti-democratic attitude through his behavior, through the ways in which he deals with persons in his daily activities as a leader, regardless of what he may say in formal speech and writing.

I hope that I am wrong in fearing that all too often we place emphasis on the formal training and the skills of recreation leaders, to the neglect of an all-important emphasis on their quality as persons, on the depth and strength of

their democratic beliefs and convictions. I am not suggesting here that high requirements for skills are incompatible with an emphasis on quality of character; on the contrary, what I am urging is a balanced, a completed emphasis. Only those who are completely dedicated to the purposes and convictions and processes of democracy have a rightful place of leadership in the recreation movement of a free country.

Let us suppose that a group of people have come to this country from other countries to learn what we are really like, what our real wants and interests and desires are, what the things in life which we really value and prize are; what the motives and drives are which make us 'tick.' These visitors read our newspapers and magazines and books. They hear our speeches, listen to our radio programs, and see our television offerings. They observe us closely as we go about the business of earning a livelihood; but they watch us even more closely in our recreation and other free-time activities as we develop and express our inner lives. Just what, in our judgment, would these visitors conclude about our character as a people through their observation of us in our free time? Would they decide, for example, that we are a happy and satisfied people? Would they decide that we are a people of basic good will and of democratic neighborliness? A people of good taste and good manners? A people who enjoy social fellowship, who prize and reward good sportsmanship? A people who like and enjoy music, dramatics, and the creative arts, good literature, nature, and all forms of beauty? Would they decide that we prize the arts and the fruits of gracious, joyous living, and that our educational system, our homes, churches, and our recreation movement have all combined and concentrated successfully on teaching us how to live as free, responsible, moral, and happy citizens of a democracy? Or might they decide that, for all too many of us, our chief gods are machines, and full barns, and fast automobiles, and television sets, and indoor plumbing, and that as a people we have not yet learned how to use our leisure to our own best advantage and enjoyment, to the enrichment of the world's culture and spirit?

We in this country have free time in quantities far beyond the dreams of men in the days of my childhood; but we have far to go in developing a leisure-time culture which will be an asset to ourselves and to the nation and to a distraught world. The free world needs the wisdom and good will of all of us, for leisure time can be one of the greatest personal and national assets and strengths of our countries, or it can be a tragic personal and national liability. ■

* Excerpts from a talk, "Values of Recreation in a Democracy," given at a Cooperative Community Recreation Exchange Project session, National Recreation School, 1956.

"Teen-agers are, like Ivory soap, 99 44/100% pure," says Miss Rapp, "and if you keep your sense of humor and your faith that they'll turn out all right, you'll also keep your sanity." This material is from a talk delivered at the annual workshop for community center leaders at Fort Wayne, Indiana.



Adolescence Will Be Like This



Helen Rapp

PERHAPS there are some who do not know yet what a teen-ager goes through, what "being like this" means. What is it like—this period of adolescence?

As we know, it is a period of great physical change. While growth is uneven at all ages, the adolescent years are characterized by growth and development so uneven that leaders of teen-age groups would do well to recognize this as one of the most important factors in learning to understand and deal with these youngsters.

Normally, sometime between the ages of ten and sixteen or seventeen, each boy and girl passes through three stages. First there is likely to be a period of little change, called by some the plateau stage. For a period of six months or a year the child may make little or no gain in height or weight. Then suddenly he shoots up—perhaps four or five inches. This height spurt is usually followed by rapid gain in weight, sometimes as much as twenty or more pounds in less than a year.

Now, if all children in a given group went through these stages at the same time, no one would have to worry about

being the "Shrimp" or "Beanpole" or "Skinny" or "Fatso" of his gang. Unfortunately, however, these stages are likely to come anytime between ten and seventeen. We have the early growers and the late growers. And, just to make matters worse, girls are likely to have their spurt in height one and one-half to two years before the boys. Anyone who works with teen-age groups knows what a social problem that can cause. You know—the five-foot-six-inch girl trying to waltz gracefully with the five-foot boy under her arm, or the ninety-five-pound boy trying to swing his one-hundred-and-thirty-five-pound partner!

Not only do members of a group grow at different rates, but all parts of the same individual stubbornly refuse to develop simultaneously. Legs are likely to lengthen before the trunk. Sometimes these bones develop more rapidly than the muscles which control them. Sometimes muscles outstrip the bones. These irregularities make for awkwardness and embarrassment. Sometimes muscular strength increases so rapidly that the adolescent literally "doesn't know his own strength"—and he is accused of undue roughness which actually is unintended. The heart and lungs develop more slowly than the body. Blood pressure may fall. Care must be taken that these adolescents do not get overtired. Rapid and uneven

growth may consume much of the child's energy—and we accuse him of laziness. Paradoxically, these lazy spells may be punctuated by sudden bursts of frenzied activity. Conversely, the teen-ager may begin an activity with boundless energy and enthusiasm, only to peter out completely before the game is over or the task completed.

Biological changes during these years account for still other problems. Change in body contours and voice register, increase in hairy growth and new body functions cause both pride and self-consciousness. There's a whole new self to get used to. Changes in blood chemistry may result in still another burden to be borne—acne, which can make a boy's life miserable and be an utter calamity for a girl. Is it any wonder the child becomes different—and difficult?

Again, these biological changes come at different times to different people. The onset of puberty may come any time between nine or ten and sixteen or seventeen, with girls about one and one-half years ahead of the boys. Thus, even if a leader has in his group only boys and girls of a given chronological age, he may find many maturity levels represented. For example, in a typical group of twenty thirteen- or fourteen-year-olds—say ten girls and ten boys—a leader might rightfully expect to find

MISS RAPP has taught physical education and handled teen-agers for many years at Forest Park School, Fort Wayne, Indiana.

six boys and one girl who have not yet left childhood, three boys and four girls who have entered puberty, and one boy and five girls who have reached physical maturity.

Knowing what to expect at these various stages of physical and biological growth is the beginning of understanding the teen-ager.

There are numerous psychological changes too. With the maturing of the sex organs comes a deepening of feeling. These feelings sometimes surge over these adolescents, and they try to find outlets for their devotion—not always wisely, of course, because of their great inexperience. Crushes, cases, and falling in love are common. And they *do* fall in love—and usually out again, only to fall in once more. Wise is the leader who can help direct these feelings. Too often we tease and poke fun when friendly guidance is needed. Adolescents go overboard in their devotion to a cause, and no amount of service and sacrifice is too great. Again, a wise leader capitalizes on and tempers this feeling.

Teen-agers, as a result of the many changes in themselves, are likely to be a bundle of jangling nerves. Their emotions simply shoot up and down. Squabbles, cross words, and apologies follow in quick succession. The adolescent himself becomes impatient, and we adults become exasperated. If only we could remember that patience and time are needed for their systems to adjust to change!

These teen-agers are as changeable and unpredictable as April weather. One moment they agree sweetly to all suggestions, the next they object to everything. Their moods change from the extremes of hilarity to depths of depression, from painful self-consciousness to obnoxious strutting. They can be thoughtless and rude, or saccharinely courteous. They are often different persons in different places and with different people. They play for attention by giggling, wisecracking, talking loudly, flying into rages, sulking, or acting sophisticated or superior.

The adolescent period is characterized by growing independence. Much as we adults hate it, these adolescents are beginning to see us as we are. They are brutally frank and often downright

fresh. They want more privileges, but are sometimes unwilling to assume corresponding responsibility. They want to be independent, but yearn for dependence. This is in part responsible for the all-importance of the gang. Acceptance by their peers is important because, in the attempt to achieve independence from adults, they need the security of "belonging" to the teen-age crowd.

Here again we see the differences within the group. Those who are in the pre-adolescent maturity level prefer companions of their own sex, while adolescents are ready for mixed groups



and a different type of social activity.

Adolescents have, to an exaggerated degree, the social needs common to all people, the need for affection, the need for acceptance, and the need for achievement or recognition. Anything we can do to help satisfy these basic needs will help to build up security in these youngsters who, for all their surface cockiness, are terribly unsure of themselves.

Although the adolescent is in almost constant conflict with his parents, he yearns for their love, and needs their love and understanding more than at any other period in his life.

Belonging to the gang and being like the gang are *musts* to him. To be different, in even the most insignificant way, is stark tragedy to all but the most individualistic teen-ager. The adolescent whose parents, home, clothes, are not like the others is miserable indeed.

Teen-agers need to feel successful in at least some of the things they do and to be recognized for their achievements.

A teen-ager needs encouragement as a plant needs water. Perhaps we are too parsimonious with our praise. The good deeds and worthwhile accomplishments of the *many* adolescents are likely to be lost behind the adverse publicity given to the small number who commit offenses against society. Let's give the 99 44/100% their just due!

I've said very little so far about teen-age interests. Personally, I don't think it matters much *what* you offer them in the way of recreation as long as it's wholesome and *something they can do with the gang*. They go to the movies and don't know what picture is playing; they go to the ball game and don't know the score. They go because their friends are there. With one voice they squeal, shriek, groan, sigh, boo, and cheer.

Teen-agers are interested first of all in themselves. Therefore there might well be a place in your program for some discussion groups on personal development and social growth.

Teen-agers are definitely interested in the opposite sex. Therefore, activities that boys and girls can do together should have a high priority rating. Dancing is an ever popular activity with both boys and girls.

For a group which includes both mature and immature youngsters, hikes, picnics, wiener roasts, roller skating, or ice skating provide fun for all. Sports of all kinds have great appeal for the majority of boys and girls. Hobby or interest groups, too, will please.

For the older teen-agers who are beginning to think more seriously and who want to do something more constructive, activities with a community service theme will meet with approval. Occasional parties may be shared with others less fortunate than they, or continuing community projects may be undertaken. In either case, group planning should precede and group work should carry on the activity, with adult guidance—but not adult domination.

Working with the teen-ager is not easy, but it is both challenging and rewarding. If your sense of humor and your faith in his future should occasionally fail you, you might try what always works for me. I do a little flashback—to when I was a sophomore in high school. It works like a charm! ■

Activities in the Golden Years

News of the Old Timers



Some one hundred citizens have the time of their lives, convinced that life is every bit as good at sixty or seventy as at twenty or thirty. Dearborn man picks flower for friend.

WHEN WORKING men and women retire on a pension at the age of sixty-five, it is possible that the best years of their lives lie ahead—when appreciation and enjoyment are heightened and leisure increased. George Bernard Shaw once said that it's a pity youth is wasted on young people. And yet, as we know, the golden years are not the good years for the many persons who have not prepared to enjoy them nor learned how to use their leisure time to enrich their daily lives. In this respect, municipal recreation departments are proving helpful—through introducing people to interests which can be carried over and providing facilities and leadership for social and other group activities after retirement.

The following are examples of the sort of thing that is being done by departments throughout the country.

Outing Groups

The Senior Citizens Club, in Dearborn, Michigan, is so large that it is divided into two groups. Members meet every Monday; and on alternate Mondays they go on outings. Traveling on a school bus, they visit such places as Bob-Lo, Belle Isle, the Detroit Zoo, state parks. They carry picnic lunches, go boating and wading, play cards, hold song fests, engage in brisk discussions. Sometimes they stop at parks or playgrounds to give the merry-go-round and slides a workout, or at an ice cream parlor for a treat.

In the winter months they see movies, write and enact their own plays, take a whirl at square dancing, stage parties and visit places of interest.



The program has been an unqualified success. This hardy group knows what the lyricist meant when he wrote of "the young at heart."—From *The Detroit News*, September 18, 1955.

Bridging the Years

At the Past Fifty Lounge of the recreation department in Beaver Falls, Pennsylvania, members renew friendships, once again find an interest in life, and become productive, creative members of a social group.

Their newest project is a real success. The young people of the recreation program have adopted grandmothers and grandfathers from the oldster group. They introduce themselves in calls to their homes, and stay to talk with them; they remember birthdays and special holidays. Past Fifty Club members are beginning now to respond and return this exchange of ideas, time—and even presents. They are finding they still can learn and still can be creative and interesting to age groups other than those of their own generation.

Both groups seem to be enjoying it immensely. There seems to be a bridge of understanding between them and both are profiting from the experience of being together.—NORMA HEINRICH, Superintendent of Recreation, Beaver Falls, Pennsylvania.

Special Events

A vigorous community center program should provide a series of high

and medium peaks of interest. These add zest to the life of the organization.

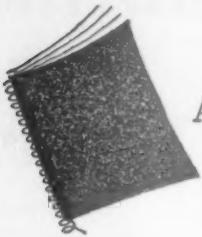
Ever on the alert for timely motivation of such events, George Seedhouse, chief of community centers and playgrounds for Cleveland, Ohio, noted that the Wilbur Wright Community Center had been functioning for twenty-five years. Seeing the possibilities of such a milestone, the idea of a Silver Anniversary Celebration developed. Committees were appointed, and each set to work planning some phase of the affair.

The evening seemed to divide itself into two parts, a civic dinner, followed by an old time dance. (Some charter members of the center's Old Time Dance Club had not missed a single session of old-time dancing in the quarter-century since the opening of the center.) The local newspapers agreed to run articles and announcements, and this publicity was supplemented by word-of-mouth. One week after announcement of the dinner, the two hundred possible reservations had been filled.

On the night of the silver anniversary, dinner was prepared by the day-school cafeteria staff, and served by the girls of the home economics class. After-dinner speeches were limited to one minute. The barbershop quartet of the center presented some close harmony; and charter members were given silver trophies for their contributions to the center.

Later, in the gymnasium, the dinner guests were joined by old friends. Between dances, while resting up from a vigorous "Red River Valley," or "Virginia Reel," they renewed acquaintances.

Now they are looking for other special events at Wilbur Wright!—MARJORIE WELCH, former director of Wilbur Wright Community Center. ■



A REPORTER'S NOTEBOOK

Planning for 39th National Recreation Congress



Representatives of the five recreation organizations—National Recreation Association, American Recreation Society, California Recreation Society, Los Angeles County Park and Recreation Department, and Long Beach Recreation Commission—co-sponsoring the 1957 National Recreation Congress (see announcement in RECREATION, January 1957, page 6) are making history in the recreation field by setting a new high in cooperative planning.

A preliminary planning committee for the Congress (above), which met in Long Beach, California, on December 19, 1956, consisted of, left to right: Norman Johnson, director, Parks and Recreation, Los Angeles County; Sterling S. Winans, director, California Recreation Commission, Sacramento; Dorothy B. Taaffe, president-elect, ARS, Los Angeles; J. Earl Schlupp, president, ARS, Denver; Joseph Prendergast, executive director, NRA, New York; Howard B. Holman, president, CRS, Fresno; William Frederickson, president-elect, CRS, Los Angeles; John J. Collier, representative, NRA, Pacific Southwest District, Los Angeles; Walter L. Scott, director, Municipal and School Recreation, Long Beach.

Watch RECREATION Magazine for further news and announcements about exciting Congress plans.

Cited for Anti-Litter Leadership



Joseph Prendergast, executive director of the National Recreation Association, and David DuBois, NRA director of public information and education, were among the representatives of national civic and public service organizations who received a special citation at the close of 1956 from Donald J. Hardenbrook, president of Keep America Beautiful, Inc., for "volunteer service" in the war

on litterbugs.

Medallions bearing the official Keep America Beautiful symbol were presented "in recognition and appreciation of their leadership through the early developmental stages of the nationwide educational program to stimulate individual responsibility and pride in clean, safe, attractive surroundings."

Commending the NRA for its pioneer role in the KAB movement, Mr. Hardenbrook said: "This prominent national organization, together with other major public and private non-profit groups, is

concerned about the litter potentials that are inevitably linked with our expanding economy and our increasing use of outdoor recreational facilities. They are in the vanguard of one of the most important public service campaigns ever launched. We rely on accelerated participation, in the future, by these and other civic and youth agency leaders, for the achievement of our common goal."

NRA News Notes

National Recreation Association announces the following staff changes:

- Arthur W. Williams, assistant executive director of the NRA, is now associate executive director. He has been on the Association staff for forty-six years.
- Charles E. Reed, director of field services, and George D. Butler, director of research, have been appointed assistant executive directors of the NRA. Mr. Reed has been with the Association for forty years, Mr. Butler for thirty-eight.
- Richard (Wink) Tapply, former director of recreation in Bristol, New Hampshire, has joined the NRA staff as district representative in New Hampshire to assist Waldo Hainsworth, New England district representative, with field work in small communities.

Bob Gamble Goes to IRA



Robert R. Gamble has joined the staff of the International Recreation Association as director of the IRA Exchange of Persons projects and general assistant to Thomas E. Rivers, IRA director general. (See RECREATION, January 1957, page 12.)

Mr. Gamble was a member of the NRA staff for eighteen years, having joined the organization in 1938 with a background in law and public administration. He is well known to the recreation field through his work as assistant director of the NRA Field Department, assistant secretary of the National Recreation Congresses, and assistant director of the first Cooperative Community Recreation Exchange Program of last year. In his earlier years with the Association, he served in personnel and as assistant to Howard Braucher.

Basic Leadership Requirements for Today's World

The greatest hope for us in a confused and disordered civilization will be men and women who possess these qualities:

Receptive minds capable of critical self-analysis.

Ability to make wise decisions and formulate sound personal and social judgments.

Mature approaches to individual and social problems based on reason rather than emotion.

Mental flexibility, recognizing society as an evolving process in the dominion of new ideas, concepts, and behavior patterns.

Appreciation of their own people's heritage.

Intelligent understanding of the civilization and cultural patterns of other people and races.

Attitudes of fair play in the face of blind racial and religious prejudices.

Clear perceptions of the privileges and obligations of membership in a civilized society.

Balanced understanding of religious and moral values.

Serenity to accept the unchangeable, courage to change what should be modified, and wisdom to distinguish between the two.

—From an address by Dr. Gordon S. Watson, provost of University of California. Reprinted from *California Recreation News-Previews*, September 1956.

About People

KEITH A. MACDONALD, executive director of the Greater Vallejo Recreation District, California, was awarded an honorary life membership in the Vallejo Council of Parent-Teacher Associations. The presentation program, honoring his "meritorious and outstanding service toward the education and welfare of children and youth," was in form of the well-known "This is Your Life" TV show.

HORACE B. GARMAN, Decatur, Illinois, attorney, who has served as the city's recreation board president for twenty years and has been active in local recreation activities for thirty years, retired as board president recently.

In Making a Better Citizen

Colonel Arthur W. Gustafson, Special Services Officer, Sixth Army, has this to say about recreation for service personnel:

"The Armed Forces Recreation Program actually came into its own after World War II when it became necessary to station American soldiers, sailors, airmen, marines and their families around the globe. This program, still in the process of development, has progressed to the point that it now encompasses a world-wide program utilizing the full-time services of approximately

four thousand professionally qualified recreation specialists.

"I believe the recreation program is the most effective antidote for boredom, maladjustment, and discontent. I believe our program is the commander's most effective tool in the development of stamina, team-work, and the will to win. We use all the resources at our disposal to make this program dynamic, attractive, and a satisfying experience for the young recruit, and, more important, as an essential contributing element in his difficult transition to a good soldier. No one activity is likely to meet the needs or serve the interests of all or even most of them. Each has an appeal, a strong appeal for some of them. For this reason our program is broad in scope, replete with a wide variety of activities. All are important, all are essential! Its worth or profits gained, if one cares to look at it in a cold businesslike manner, can only be measured by the degree of advancement in our society in making a better citizen of the individual servicemen and women."

Join the Safety Campaign

Back citizen action for an attack on traffic accidents! Join the long line of organizations, both national and local, cooperating in a campaign to promote

safety. Call upon other civic groups to help. Excellent suggestions are contained in a special "Back the Attack on Traffic Accidents" issue of *Public Safety* (Volume 49, Number 7), published by the National Safety Council, 425 North Michigan Avenue, Chicago 11.

Skating, Anyone?

The unusually frigid weather in the Middle Atlantic states has resulted in more ice skating than has been possible in that part of the country for several years—and in some special problems for recreation departments. Regular work goes undone while the entire staff answers telephone inquiries about the state of the ice on local ponds.

"Doesn't anyone remember what a red ball means?" asked one harassed staff member, after the hundredth query about the significance of this once-familiar symbol. "I'm going to tell the next person who asks that it means that a dangerous bull is loose!"

A particularly eager taxpayer called one recreation executive at his home at six A.M. to ask whether there was skating that morning. Taking a firm grip on his temper, he replied that the ice was pretty mushy.

"Will there be skating this afternoon?" she asked.

"Not unless the temperature drops."

"Will there be skating tomorrow morning?"

His patience exhausted, the executive snapped, "Madam, the only One Who can answer that question doesn't work for this department!"

Not to be put off, the caller persisted, "Well, what department does he work for?"—M.E.McG., NRA.

Social Welfare Today

Great untapped reservoirs of citizen interest in social welfare are just awaiting discovery in our American communities, declares Sidney Hollander, president of the National Social Welfare Assembly. Speaking at a panel discussion attended by representatives of health, welfare and recreation organizations from many parts of the country, Mr. Hollander said he believed most people were sincerely interested in "making their towns better places to live in," and that young people, older retired people, and employed people with volunteer time to give would be available if they knew where their efforts were really needed.

Two reports of community service projects among students were given: Forty Yale students, working under supervision of a professional social worker, provide all volunteer service for a boys' club in New Haven. At the Uni-

versity of Rochester, former hazing activities have given way to requirements of new fraternity members to give volunteer service in settlement houses.

Introducing the discussion of adapting social welfare program to social change, Ray Johns, general secretary of the Boston YMCA, said the chief characteristics of American life today are pressure for status, restlessness, "uncertainty about the world and the individual's place in it," greater sophistication, and a "tendency toward likeness." Adaptation of social welfare program, he said, involved relocation of bases of service, and changes in nature, auspices and structure of services.

"People think of social welfare as dealing only with economic need," said Mr. Johns. "The public does not realize . . . it is prepared to help people to live rather than just to help them to keep alive."

Family Recreation—

One means by which recreation leaders can help to alleviate a major problem — juvenile delinquency.

Charles A. Bucher



A family starts out across country in Kentucky. In this home good times and companionship happily take the place of parental indifference. The impulse toward youthful waywardness or crime can find no toehold here.

SIX GIRLS between the ages of fourteen and sixteen were arraigned before a juvenile court after having been picked up in a disreputable roadhouse in a large Eastern city recently. Called as a witness in the prosecution of the owner, one of the girls, when asked why she spent so much time in this place of ill-repute, caustically answered, "I wanted to dance, to have a good time, be with my friends. I can't have any fun at home. My mother and father always want me to get out of the house. Where else could I go?"

Juvenile delinquency begins at home. Children's Court Judge George W. Smyth says one-third of the children labeled "delinquent" are from homes disrupted by divorce, desertion or death. The remaining two-thirds are victims of parental indifference, drunkenness, low moral standards, and neurotic behavior. The facts point up the seriousness of this problem: forty-two per cent of the teen-agers would live away from home if the choice were

theirs; one out of every four marriages ends in divorce; three hundred thousand children are involved in divorces each year; there has been a fifty per cent increase in the number of babies born outside of marriage in the last decade; one-fourth of all married women who live with their husbands work to supplement the family income; one out of eight children are not living with both parents.

These home-wrecking statistics indicate the urgent need to re-create the family into a preventive force against youthful waywardness. J. Edgar Hoover feels, "Parents must awaken to the realization that the family is the first great training school in behavior or misbehavior. Children develop a sense of right and wrong—they are not born with it. The home becomes for them their first classroom and parents serve as their first teachers."

The church looks at the problem in much the same way as the law enforcement agency. A nationally famous religious leader blasts irresponsible parents as the chief cause of juvenile delinquency. He places in this classification those fathers too busy making a success of their business and mothers

too wrapped up in their social ambitions to have any time to be with their children. "But God pity those parents," he said, "who bequeath to their children only the memory of a long succession of baby sitters."

National leaders in all walks of life point to family unity as a weapon against delinquency. International opinion also concurs. The first United Nations Congress on Prevention of Crime declared: "Delinquency appears to have had an intimate relationship with the social and cultural changes that have operated through the family. . . . It is vital that prevention efforts be designed to produce closer family ties, to achieve greater affection, emotional security and control through the family. The child needs a sense of belonging."

A major contribution to the solution of the skyrocketing juvenile delinquency problem is clear. Parents must do everything possible to make the family strong, healthy, and happy. And, in order to have cohesiveness, Mom, Pop and the kids must do things as a group. Only as the entire family learns to spend some of their leisure time with each other, and have fun doing it, can family strength be built. In spite of

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Foe of Juvenile Delinquency



this, a national survey shows that an estimated fifty-nine per cent of young boys and girls say they never go to the movies, take a drive, or recreate with their families.

Families of American military and civilian personnel stationed abroad have proved the worth of spending some of their free time together. A "we" feeling exists among these fathers, mothers and their children, largely because they play, work and worship as a group. Such practices have resulted in more fun and happiness for all and, in addition, have reduced juvenile delinquency.

Ways to Start

We in America can strengthen the family by learning to do more things together. Try one of the following suggestions in order to get started:

1. Go on an old-fashioned picnic. Pack the hamper with cold chicken, jars of salad, pie and watermelon, bring a bat and ball—ask a neighbor's family to come too. Spend the day out-of-doors, playing, eating and getting better acquainted.

2. Get a block of tickets for the shows that are coming to town—the circus with its animals, clowns and aerial acts; the rodeo that is exciting and will please everyone. And almost every community has its annual Fourth of July

celebration, summer band concert, and Veterans' Day parade.

3. Take an educational tour together. In this historically rich land there's opportunity within easy reach of everyone to visit a famous landmark, historic battlefield, museum, birthplace or monument. Many communities also have art galleries, planetariums, aquariums and zoos. Such a trip will pay social as well as educational dividends.

4. The backyard often has ample space for a badminton court, croquet set, and a place to hang a basketball hoop. Mothers and fathers should get outside and play with their children. They'll probably lose, but the exercise will be good, to say nothing of acting as a spring tonic for family togetherness.

5. Invest in some sleeping bags and camp out overnight. Cook supper in the open, sing around the campfire, and take turns telling a few "spooky" tales. Such an experience will be exciting and long remembered.

6. Become a "do-it-yourself" family. Try such projects as refinishing a piece of furniture, building an outdoor barbecue, recovering a chair, or finishing off the basement playroom. The children may be in the way but they'll feel very proud of the finished project.

7. Take advantage of the many park and forest areas that local, state and national governments maintain. Many parents will be amazed at the number of places available.

8. Have a game night. Dust off the parchesi, checkers, monopoly, or scrabble board. Spend an evening around the dining-room table playing games. Top it off with a special refreshment treat.

9. Take advantage of any musical talent the family members may have. Form a band. Sing together. Even if not blessed with talent, everyone can

enjoy records. Music can do much to bring happiness and contentment.

These are only a few suggestions. There are many more to suit the needs and interests of all. Family recreation can become a regular habit in every home if mothers and fathers will take the initiative in planning. As they become enthusiastic, they will help to spread the family recreation idea throughout the community. Get everyone into the act. Be a pioneer in this great movement. Follow the many communities who are sponsoring family recreation programs. Their schools and recreation centers are opening their doors in the late afternoon, early evening, and on Saturday morning, so that Mom, Pop and all the children can play as a group. Youngsters and oldsters alike are delving into arts and crafts, hobbies, music, dancing, swimming, dramatics, and other activities.

At Levittown, New York, they have a program of "dancing for the family." Last year a "family fun with music" workshop was conducted at the New Rochelle, New York, Guidance Center. A Jewish center in New Jersey, a school of art in Minneapolis, the Michigan public schools, and a recreation center in Kansas City are among those that have either started or are making plans for family recreation programs. The recreation division of your village, town or city, as well as the schools, can motivate such activity and provide the necessary organization, equipment and facilities.

Suggestions to Recreation Departments

A Community or Neighborhood Family Council Organization. Organize as a first step in setting up the necessary machinery. Include mothers, fathers, boys, girls, in-laws, grandparents and



The home is the first great training school in human behavior. Family unity is a major weapon in the fight against juvenile delinquency.

representatives from school and recreation groups. Elect officers. Establish objectives. Inventory family interests, skills and abilities as a basis for planning a program. After studying the situation, take the initiative in starting community family recreation programs. Recommend good television programs, movies, literature, and render any other services which will help promote family fellowship.

Family Clubs. What could be more important for your community than family clubs? If you live in an average United States community, you have men's, boys', girls' and women's clubs. Except for church suppers and an occasional family picnic, these clubs operate for members only. Billy has his over-nite, Mom her afternoon tea, and Pop his clambake; but why not do some of these interesting and exciting things together? A club started by several families can develop much interest and enthusiasm.

Bring Programs to the Home. The family should not, of course, always be expected to use public recreation and school facilities. Recreation must exist in the home, especially where there are small children. Home recreation can be encouraged in many ways. For instance, a lending service, similar to libraries, can be established and a set of tools for leather work, photography equipment, game supplies and other materials made available on a loan basis. Mimeographed game and party bulletins could be distributed.

In bringing the program to the home the position of itinerant recreation leader could also be established. Such a person could spend his or her time visiting families and instructing in various recreation projects.

Promotion. Your community should take an active part in promoting the family program. Mothers and fathers need to be shown the importance and fun of participating. The mayor can proclaim a "Family Recreation Day." Parent-teacher associations, churches, schools and various social agencies can plan family events where everyone is welcome. Adult education classes can instill an interest in those activities that lend themselves to group participation. And why not recreation classes where a whole family can learn to paint, sew, dance, or sing?

School Participation. Schools can help to spearhead the drive for a planned family recreation program. They have teachers skilled in many activities, and facilities such as shops, swimming pools, gymnasiums, and auditoriums.

Facilities and Equipment. When these are planned for your community, the family should be kept in mind. For example, plans for a new swimming pool should include very shallow water for tots, shaded areas for baby's nap, picnic grounds for hungry children and other adequate facilities to make it possible for everyone to participate. When building a new school, plans should include facilities to accommodate neighborhood and family groups in the arts

and crafts shop and other areas of the building. In addition, don't forget the camping site that could be developed with accommodations for young and old.

Leadership. Qualified leadership is essential for a successful program. Recreation leaders should understand the importance of family recreation, the needs and interests of human beings at all ages, their capabilities and limitations, and the procedure for promoting and motivating participation.

Activities cannot be geared too near the adult level. A high degree of skill and perfection may have to be overlooked. Parents will have to be willing to learn to play again where small children are concerned. New experiences should be injected constantly into the program. Events should be scheduled at times when everyone can get together — in the late afternoon, early evening, weekends and holidays.

A gigantic national drive by parents and communities to make family recreation as common as baseball in America can do much to increase the strength of our nation. But, even more important, it will give the home and family a sturdy, solid foundation upon which to build a future.

Let's take our children away from the roadhouses, alleys, streetcorners, poolrooms, and bars and bring them back to the family hearth. Let's leave no question in their minds as to where they can play and have fun. ■

The young family spends the day in a state park. Fine picnic areas are now available in all states, often near at hand.



An IRISH Fair

Patrick J. Heneghan

Irish fun in observance of St. Patrick's Day, March 17.



Naturally, activities from Ireland always include tales peopled with fairies and leprechauns of the Emerald Isle. Above, storyteller James Newman entrails members of the younger set with his Gaelic anecdotes.

A ONE-HOUR bandshell program grew into a three-day Irish Fair — one with twenty different activities — within a period of five years in Hollywood, Florida. This is a dramatic indication of the tremendous appeal of the St. Patrick theme to local citizens.

Last year's fair included a St. Patrick's Day Parade, a state-wide talent search, the choosing of an Irish Rose of Shannon Queen, an Irish Revue, a Shamrock Golf Tournament, Emerald Pageant, Golden Harp Swim Meet, Shamrock Tennis Tournament, Green Hat Regatta, Teen-Age Come-All-Ye, St. Patrick's Day Ball, a weight-lifting contest called Strong Men of Eire, a major league exhibition baseball game, and a beach pavilion dance.

Close to eight hundred children participated actively in the athletic events; and more than three thousand youngsters marched in the Children's St. Patrick's Day Parade. Police estimates placed the total spectator participation at forty-one thousand for the whole three days.

Because of the phenomenal growth of The Irish Fair, it can no longer be handled in an off-the-cuff, casual manner. The scheduling and timing of the events, selection of qualified judges and officials, handling of publicity, and final staging of events call for detailed precision planning.

The events are selected at least six months prior to the fair by recreation department personnel. Three active citizens, representing various civic and social organizations in the community, are selected as a committee for each of the twenty activities. It is the enthusiasm and ability of these sixty committee members that make a success of the individual activities, therefore they are selected carefully.

MR. HENEGHAN is the recreation director of Hollywood, Florida.

When all committees have been formed, an organization meeting is held, where the objectives and purpose of the fair are outlined in detail. An effective innovation used last year was the printing of special Irish Fair stationery, which not only listed all the activities but mentioned all members on the committees. This official recognition of their work was an important morale factor.

After the over-all organization meeting, the committee for each activity received its own schedule for future meetings. Not until one week before the actual fair were all the members brought together for a final meeting. Breaking the fair down into units in this way not only expedited matters, but allowed the small recreation department staff to work more effectively and give professional guidance.

To coordinate all activities, two master control boards were set up in the recreation office. One listed the activities and, every week, showed what had been accomplished and what the objectives were for the coming week. It proved to be an effective way of keeping abreast of the twenty activities and was also a boon to reporters who could come in and pick their stories right off the wall. The other control board was a huge calendar with the actual time of each appointment, conference, meeting, and so on, posted in plain view.

In order to insure the largest participation, every school, civic and social organization in the entire county received a series of letters. The first letter told everyone that the Irish Day Fair was a youth program and stated, in general terms, the purpose of the fair and asked for support. The second, which followed within a few weeks, gave specific ways in which these organizations could participate. The last letter, sent six weeks prior to the actual fair, asked these groups for definite commitments.

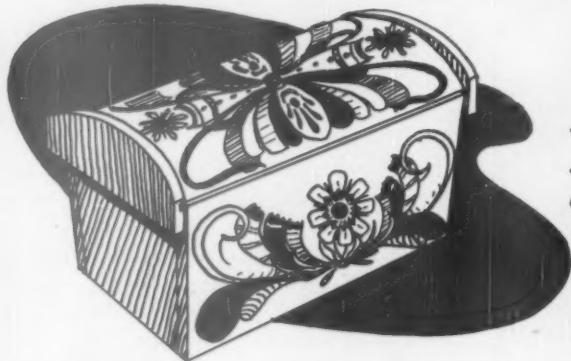
As each commitment came in, it was mounted on the control board and released to the newspapers. The amount of fresh, readily available news that this device provided was one of the main reasons that the newspapers were so willing to cooperate and contribute news space to the fair. ■

Left, Kathleen, daughter of the author, reads an Irish story to Dale Allen. Right, Janis Dropkin and Patrick Cromley paste and tape a harp to be used in the fair.



How To Do It! by Frank A. Staples

DECORATIVE PAINTING ON WOOD



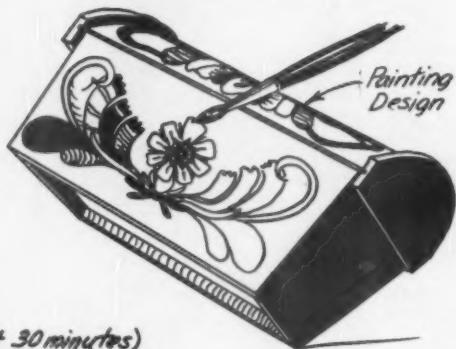
MATERIALS

Show Card Paint - Clear
Lacquer - #7 Dupont Rubbing
Compound - Johnson's Wax
Red Sable Brushes.



METHOD

1. Remove all paint, varnish, etc. from wood.
Sandpaper all surfaces smooth.
2. Draw design on paper and transfer to wood using carbon paper.
3. Paint design using show card paint.
Note: On softwood use very little water.
4. Cover painted design with coat of clear lacquer.
Note: Flow lacquer on - do not brush it.
Note: Only cover design with first coat.
5. Paint on second coat of clear lacquer.
Note: Cover entire surface.
6. After second coat of lacquer is dry (about 30 minutes)
smooth it with #7 Dupont Rubbing Compound.
7. Another coat (or several coats) of clear lacquer may be applied if desirable.
Note: Rub down each lacquer coat to secure a smooth finish.
8. Polish surface with Johnson's wax to get velvety surface.
*Note: This method of decorating can also be used on metal or glass.
Instead of water color paint oil paint should be used. Thinner should be used - $\frac{1}{3}$ sunthickened oil, $\frac{1}{3}$ De Mar Varnish, $\frac{1}{3}$ Turpentine.*



For Your February Parties

Saint Valentine, We Love You!

Parties? Of course! Look through back issues of RECREATION, check *Parties For Special Days of the Year* (NRA, 50¢) and the bulletin, *St. Valentine's Day* (MP 61, NRA, 35¢).

Dances? All you need is a theme. The teen-agers or adults can make their own program. How about:

Buttons and Bows Bounce

My Heart's On My Sleeve Dance Hale and Heart-y Hop

Sugar Candy—Jim Dandy Dance

Something NEW? Have you tried any of these, either as separate programs or as part of your other plans?

A Share-Your-Heart Party. An activity to be planned by a club, or class, or department, or troop, or other group for some less fortunate group, such as children in a hospital ward, or an orphanage, or home for the aged, or a detention school. It can include almost *anything*: a valentine for every guest, of course; special "acts" such as an exhibition dance, puppet show, tumbling act, an accordian, guitar or harmonica selec-

tion, an action song, a few simple games selected for the age-group, a solo or duet or trio number, ending with group singing; and, naturally, refreshments. *Valentines For Servicemen and Women.* If you're near any military installation, you surely will be inviting the servicemen and women to any of your special adult parties or dances. But could the youngsters in your department, class, or club "adopt" a corps or squadron, company or regiment, or the men in some isolated station? When they make their valentines, couldn't they choose the best of all to go to our armed forces?

A Community "Pop" Concert—frankly sentimental. Every club, every class, every organization in town votes on its favorite love song—and is responsible for presenting it as a solo, quartette, chorus, or instrumental number, whatever the group wishes at an evening community concert of such songs. Let the audience vote for its favorite by clapping.

A Comic Valentine Contest. Betcha the

newspapers would like this! Whatever happened to those comic valentines we used to see? Our guess is that they got too cruel and too suggestive — but really *amusing* ones are fun to do.

Announce the contest through the papers, and by posters, or keep it in the club or department if you prefer. Arrange a time and place where they can be made. Arrange a method of collecting them. Set a time limit. Get judges. Set *rules*: valentines must be funny, not cruel; must not portray any identifiable person; must be within specified maximum and minimum size limits; and so on.

Then plan an exhibit of them—displayed on a long clothesline across the walls of the lounge, or library, or club-room, or even in a downtown window. The judges mark the winners with BIG badges or ribbons—blue for first, white for second, red for third prize. The prizes could be just the ribbons and the honor, or heart-shaped boxes of candy, or very big, fancy valentines for sending to mother or the girl friend.



February 12—Birthdate of Abraham Lincoln

Here's a Bulletin Board idea for announcing your ABRAHAM LINCOLN PARTY.

Write the proper letters in the spaces above the proper numbers.

1. If you ever saw a cow jump over the moon write "N" in spaces 1, 4, 6, 16. If not write "A."
2. If "X" comes before "H" in the alphabet write "Z" in space 19. If not write "Y."
3. If you like candy better than mosquitoes write "L" in spaces 8 and 13.
4. If you see double consult an oculist; if not put "R" in spaces 3 and 17.
5. If ten quarts make a pint draw an elephant in space 7, if not put in "M."
6. If summer is warmer than winter put a "B" in space 2.
7. If black and white are opposites, write "P" in space 15, "T" in space 18, and "O" in space 12.
8. If Shakespeare wrote "Twinkle, Twinkle, Little Star" put a "Q" in spaces 10 and 14. If not put in an "N."
9. If 31,467 is more than twelve dozen write "C" in space 11.
10. If "S" comes before "U" in the alphabet write "O" in space 12.
11. If you have ever walked from N.Y.C. to Chicago write the letter "T" in space 9, if not write in "I."
12. If you can run a mile in three minutes write the letter "A" in space 5, if not write in "H."
13. If you plan to come, sign below.



Brighten That Dark Corner



Somewhere, in the gameroom, lounge, clubroom, office, or in the den at home, there's a dark corner that can be brightened up and made useful. With a little money, some elbow grease and almost no know-how, you can have space for reading, studying, table games, puzzles, sewing and other crafts, or for club meetings, cards, food serving, eating, or just plain conversations. Here's the idea as developed by Mary Frances Sargent, director of the service club at the Granite City Engineer Depot, Granite City, Illinois, for use in her service club. It will work just as well in a recreation building, teen center, golden-age club, church, private agency or home.



GIVEN: A dark corner of a room.

NEEDED: A bright corner that can be used for a writing nook, craft area or other purposes.

SOLUTION: A photomural, curtains to frame it; a long table with shelf space, and some lights.

RESULT: See photograph. Aren't you envious?

The Table

Two redwood boards, twenty inches wide, and eleven feet long. (Pine will cost less, but won't be as handsome or durable.) Two sets of twenty-two-inch wrought-iron legs for the lower board or shelf—handy for books, magazines,

supplies, and what have you. Two sets of six-inch wrought-iron legs for the top board, making it just right for desk or table height. These wrought-iron legs can be purchased at most lumber or hardware stores, and usually come furnished with screws.

Give the boards a good finish by sandpapering and using two coats of clear varnish to bring out the grain. Attach the legs as indicated in the photograph. Voila! A handsome table that will seat six comfortably.

The Wall Behind the Table

A commercial photomural. (A blown-up photograph of your own park in

summer or winter would be even better.) These murals come just like wallpaper cut in strips. Anyone who can swing a pastebrush can hang them. This one is in full color, but they come in black and white at less cost.

The wood valance is pine, stained to match the redwood table. Two fluorescent tubes under the valance give indirect lighting for the table, and set off the mural. The drapes are "bargain basement," in white so as not to clash with the mural.

Look at the photograph again, then rush to that dark, wasted corner and get busy! ■

How to make use of a community study.

A Survey Leads to Action

Pat Perkinson



YOU'VE just completed an elaborate study of the recreation facilities and needs in your community. What becomes of it now? Is it to be placed importantly on a shelf to look impressive and gather dust? Or is it to find some more dynamic use?

The Richmond, Virginia, Department of Recreation and Parks recently completed such a study and chose the latter alternative in a most dramatic way.

The origin of Richmond's study goes back to one evening in 1952 when a group of teen-agers from North Richmond assembled with neighbors, church, recreation and civic group leaders to discuss their need for better recreation facilities. Out of this movement grew the North Richmond Neighborhood Council, which presented to the city council its studied considerations and recommendations and asked for extension of the recreation program in that section of the city.

Members of the city council were reluctant to take action until similar information on facilities, needs and desires had been obtained from all of the other sections of Richmond. And thus were born the five neighborhood councils—North, East, South, West and Central—to delve into problems of their own neighborhoods and come up with practical suggestions for improving their recreation programs.

To organize and direct these neighborhood councils the city could not have selected a person better qualified than Claire McCarthy, whose name has been synonymous with recreation in Richmond. Miss McCarthy, who serves as secretary to the neighborhood coun-

cils, dedicated herself to this tremendous project, meeting three or four nights weekly for two years with groups in the various sections. Ward Stalnaker, executive secretary of the Richmond Area Community Council at the time, served as consultant.

Through the cooperation of the schools, agencies and officials of the Richmond area, the councils sought information such as:

- Population statistics and pertinent social factors of Richmond.
- Facilities and programs available to Richmond through the recreation and group agencies, private and public, or those which might become available in the future.
- Recreation opportunities available through other sources: schools, churches, commercial enterprise, industry, parks, adult and other informal education, hobby groups.
- How school children use their leisure time, the degree to which they now engage in organized recreation activities, their interests, and their concept of desirable future recreation development.

While the study consultant compiled population and social data, all city students from the fourth grade through senior high school were polled as to their leisure-time activities. When the data had been summarized the study committees analyzed the facts available and visited existing recreation facilities in their respective districts. On the basis of these detailed studies, the various neighborhood councils then drew up recommendations for improvement of recreation programs in their sections.

Results of all five neighborhood studies were digested and presented in a very readable booklet by the department of recreation and parks. The one-hundred-page publication represented a monumental task. And that could

have been the end, were it not in the hands of ingeniously original persons who were anxious to put their story across to as many people as possible in as effective a manner as possible.

Their opportunity came a few months following the publication of the *Richmond Recreation Study*. The occasion was the annual meeting of the department of recreation and parks held in the base of the Carillon War Memorial in beautiful Byrd Park. After a "Dutch treat" luncheon, Richmond's study came to life with a graphic presentation of its highlights.

Among the one hundred and fifty who listened with great interest were not only the members of the neighborhood councils, but also representatives of private and public agencies concerned with recreation and city officials who are responsible for the wise spending of Richmond's funds.

Backdrop for the program was a tremendous outline map of the city surrounded by illustrations of recreation activities, displayed in a frame measuring six and a half by nine feet. Nearby were mounted cutout maps of each of the five sections. As each study chairman came forward to report on the facilities and needs of his area, he removed the section map from its board and placed it where it belonged on the outline map of the city. The jigsaw was complete when the five chairmen had completed their reports, and those in the audience could tell at a glance where the present and the proposed facilities are located by referring to a simple key.

To place recreation in its proper perspective, the city manager then discussed the "city dollar" and its division among the several agencies of the municipal government. It was seen that the department of recreation and parks

MRS. PERKINSON is information and communication secretary, Department of Recreation and Parks, Richmond, Virginia.



The audience knew what their city needed . . . Here, Lackey Martin, chairman of the joint neighborhood councils, and Mrs. A. V. Griggs, study chairman for North Richmond, set up master map which formed backdrop for department of recreation and parks '56 meeting in Byrd Park.

receives the smallest allocation of any of the major departments, 3.6 per cent as compared with 22.9 for schools, 18.5 for health and welfare, 14.5 for debt service, 13.8 for safety, and 16.7 for other government operations.

City Manager Horace Edwards praised the work of Richmond's recreation volunteers and noted how it enabled the city to stretch the recreation dollar. He said that nearly 5,000 persons had contributed more than 100,000 man hours to the city's recreation

program. In addition there were donations of more than \$60,000 in materials and money.

In turn, Jesse A. Reynolds, director of the recreation and parks department, gave the volunteers and others present an idea of how the recreation department makes use of its share of the public funds. Richmond divides the recreation dollar as follows: 17.7 per cent for

playgrounds and centers, 16.2 for cemeteries, 10.2 for trees, 8.7 for sports and athletics, 3.9 for city-wide service, 4.5 for administration, and 38.8 for maintenance.

The result of this well-planned and executed program was an inspired and informed audience who knew Richmond's needs in the way of recreation and were willing to do something to make the circles on the map which represented "proposed facilities" become actualities.

Within a few months after this impressive annual meeting at the carillon there occurred a shining example of what such a group can do to promote the cause of recreation in a city. Land adjacent to one of the most crowded playgrounds in a highly populous area of Richmond was put on the market. Even as prospective buyers were visualizing their office buildings on the valuable property, the city's neighborhood councils sprang into action.

Securing the land to extend the playground would mean that the community center so badly needed in North Richmond would temporarily lose its priority, but, by unanimous agreement, the neighborhood council committees rallied to the need of the West Richmond playground. They appeared before the city council, armed with convincing facts from their studies, and saved the land for the extension of the playground. Now they have received the go-ahead from the city council for the North Richmond center—a \$50,000 facility for teen-age activities.

This unified action demonstrates the value of an enlightened public, but it promises to be only the beginning. Richmond's recreation study has come out of the pages of its neat green binder and penetrated the hearts and minds of citizens from all sections of the city who will not rest until their recommendations become realities. ■

OPERATION OUTDOORS

Operation Outdoors, a plan to double camping and picnicking facilities in the national forests within the next five years, has just been announced by the U.S. Department of Agriculture. The five-year recreation plan was released following the President's budget message to Congress which recommended financial support of the project to start this year.

Recreation visits to the national forests will hit the sixty-six million mark by 1962, Forest Service officials predict. Their estimate is based on the past rate of rise in recreation-use of national forests, the growing population, increased time for leisure activities, and the upward swing in money spent for recreation.

Operation Outdoors is a double-barreled program. First it aims at solving the problem of ever-increasing family outdoor activities such as picnicking and camping in the national forests; a second part will deal with improvement and management of wildlife habitat.

Some 2,150 new camping and picnicking grounds which will accommodate 40,500 additional families at a time are

called for in Operation Outdoors. Tables and fireplaces are to be repaired and sanitary facilities modernized on the 4,900 camp and picnic grounds which now can properly accommodate only 41,400 families. As in the past, it will be left to private capital to provide and operate resorts and other special facilities in the national forests.

"Operation Outdoors is geared not only to correct existing unsatisfactory conditions at national forest recreation areas but also to meet foreseeable use during the next five years," Richard E. McArdle, chief of the Forest Service, said.

Recreation visits to the national forests hit an all-time high of 45,500,000 million in 1955 as compared to 18,200,000 in 1946. About thirty-nine per cent of the people camped and picnicked outside improved areas because existing facilities, largely built by the Civilian Conservation Corps between 1933 and 1941, could not take care of them.

A copy of the report, Operation Outdoors, may be obtained upon request to the Forest Service, U.S. Department of Agriculture, Washington 25, D.C.

Recreation Space in Subdivisions

Elbow Room in Subdivisions *

Numerous California communities are feeling the impact of population increases caused by a steady flow of newcomers to the state, by the establishment of many new families, and by the rising birth rate. Thousands of homes are being built in new subdivisions within the cities, in suburban fringe areas, or in semi-isolated rural locations previously used for agriculture.

The public welfare is endangered because land areas are not being set aside for public use in subdivisions, especially for park and recreation purposes. In some instances public school sites, secured because school districts do have mandatory and tax power for educating children who live in the subdivisions, are deemed sufficient for recreation purposes.

This is a compromise which disregards the needs of children and adults for recreation other than the activities and sports which are appropriate to school athletic fields. Parks and green belts which people might use for family picnics, riding and hiking trails, day camping and nature exploration are lacking. Suitable sites in subdivisions are not being provided for community recreation buildings where youth and adults can participate in social activities, arts and crafts, drama and music, and club activities.

In 1949-50 the state recreation commission reported on the unusual approach to the problem of acquiring land for recreation and park areas by two cities, Claremont and Whittier. These cities require subdividers to pay a fee of \$30 per lot and \$50 dollars per acre, respectively. The fees are deposited in special funds to be used for the acquisition of park and recreation areas for the people of the subdivision.

In 1955, the commission learned that other communities are adopting similar methods. Anaheim, Arcadia, Azusa, Corona, Fullerton, Monterey Park, Orange and San Gabriel have passed or amended subdivision ordinances to include sections which require the subdivider to pay to the city a sum of \$25 per residence lot for like purpose.

* From the 1954-1955 *Annual Report* of the California Recreation Commission.

Fontana requires a \$10 fee per lot; La Verne requires a \$50 fee per lot. A \$100 fee per net acre (exclusive of streets and highways) is required in Modesto and in Torrance. Merced requires a \$100 fee per gross acre and Yuba City levies \$62.50 per acre. In Davis the subdivider pays \$12.50 per lot for recreation areas before the subdivision map is approved and \$12.50 per lot when the building permit is issued, and also for all new construction throughout the city. In multi-family development an additional \$10 is charged per unit. Santa Clara and Napa levy \$20 and \$15, respectively, for each residential unit.

In some instances the cities permit the subdivider to dedicate land to the city for recreation and park purposes in lieu of payment of money. Stockton requires that one acre or portion thereof be conveyed to the city by the subdivider for each one hundred families or portion thereof in the subdivision. In lieu of land, the subdivider must contribute the equivalent value to be used for acquisition of recreation and park areas. Land reservation for parks, playgrounds, school sites or other public uses required on a regional basis to serve an area greater than that encompassed by the subdivision must be reserved as such for a period of at least one year after approval of the subdivision map.

Livermore's subdivision ordinance requires that a sum of money equal to the aggregate total amount ascertained by multiplying the number of acres (exclusive of public streets and highways) by \$250 shall be paid to a city fund designated as the park and recreation facilities fund. Land may be dedicated in lieu of payment of fees.

A difficulty sometimes encountered when a subdivider offers land in lieu of cash is the unsuitability of the site for recreation and park purposes. In some instances areas offered were marginal in location, were on steep rocky terrain, or marked by deep gullies. The planning commission of Marin County has developed a formula for reservation of park and recreation sites in county subdivisions, wherein such land areas are increased proportionately in acreage in relation to the degree of grade in the hill sections.

Eureka, National City and Santa Barbara have been re-

vising their subdivision ordinances. Subdivision ordinances in Arcata, Lompoc, Oakland, Sacramento and San Luis Obispo carry clauses which provide that the planning commission may suggest to the subdivider the advisability of dedicating suitable areas for parks and recreation facilities, or that due consideration be given to the allocation of suitable areas for parks and playgrounds to be dedicated or reserved for public use.

Some ordinances provide that this allocation of land shall be in accordance with a city master plan. Officials in one city reported that these permissive clauses in ordinances had not been at all effective in establishing recreation areas and had not functioned as a force to create open space in the city. Another city reported that, in actual practice, there was no compliance with the clause.

Long Beach does not require dedication of areas for parks and playgrounds, but officials state that subdividers and community developers are usually requested to reserve for future purchase, or dedicate free of cost to the city, park and recreation areas substantially in accordance with the comprehensive plan for these facilities. Several park and recreation areas have been secured from developers without cost. In other instances, certain areas have been set aside for future acquisition by the city.

Importance of Providing Space

The importance of providing recreation space in connection with new residential neighborhoods is pointed out in *Control of Land Subdivision*, a booklet issued by the New York State Department of Commerce. Among the require-

ments for approval of plats by a planning board is one "that a park or parks suitably located and of reasonable size for playground and other recreation purposes be provided in the development layout."

A set of subdivision regulations contains the following provision under "General Requirements for the Subdivision of Land":

Areas for parks and playgrounds shall be of reasonable size for neighborhood playgrounds or other recreation uses. No arbitrary percentage of area shall be insisted upon by the board, but, in general, developers should set aside not less than ten per cent of the area for these purposes.

A sample set of "Subdivision Regulations for Planning Boards" includes, under "Design Standards":

1. Where a proposed park, playground, school or other public use shown in a master plan is located in whole or in part in a subdivision, the planning board may require the dedication or reservation of such area within the subdivision in those cases in which the planning board deems such requirements to be reasonable.

2. Where deemed essential by the planning board, upon consideration of the particular type of development proposed in the subdivision, especially in large-scale neighborhood unit developments not anticipated in the master plan, the planning board may require the dedication or reservation of such other areas or sites of a character, extent, and location suitable to the needs created by such development for schools, parks, and other neighborhood purposes.

County Planning Board Requires Bond

In a report on Burlington County, New Jersey, June 27, 1955, J. W. Faust reported a conference with George M. Rogers, executive of the county planning board. He states: "This board requires a bond from each developer and can hold up a development plan that is unsatisfactory. . . . In one instance they persuaded a developer, instead of filling in fifteen to twenty acres of low land and a lake, to leave the lake with five acres around it as a park and develop the rest."

Your Program Calendar

What ARE You Planning For THIS Month?

FEBRUARY

1	Victor Herbert's Birthday
	National Freedom Day
2	Ground Hog Day
6 - 12	Boy Scout Week
11	Thomas Edison's Birthday

FEBRUARY

12 - 22	National Defense Week
12	Abraham Lincoln's Birthday
14	Valentine's Day
17 - 24	Brotherhood Week
22	George Washington's Birthday

What CAN You Plan For NEXT Month?

MARCH

2 - 9	National 4-H Club Week
3	Alexander Graham Bell's Birthday
3 - 9	National Peanut Week
4	President's Day
4 - 9	National Smile Week
5	Mardi Gras (Shrove Tuesday)
10 - 16	Girl Scout Week

MARCH

15	Andrew Jackson's Birthday
15 - 22	Jewish Youth Week
17	St. Patrick's Day
17 - 23	National Wildlife Week
17 - 24	Camp Fire Girls Birthday Week
24 - 30	International Photography Week

Per Capita Expenditures for RECREATION and PARKS in 1955

Muriel E. McGann

THE RECENT publication of the 1956 *Recreation and Park Yearbook* makes possible, for the first time in five years, a study of the per capita recreation and park expenditures of the reporting cities. Since this is the second *Yearbook* in which all expenditures for recreation and parks are recorded, rather than those for recreation alone, it also is possible to compare the total expenditures figures with those recorded in 1950.

Only the cities reporting employment of full-time year-round recreation

leadership have been included in the tabulations. Figures are based on current operating expenses alone; money spent for capital items is not included. A few communities reporting full-time leadership could not be included because they did not report the amount of money spent in 1955, or because they are not incorporated municipalities and population figures could not be secured.

Population figures used in the study are local estimates (which usually tend to be high) except in the very few cases where a local census has been taken

since 1950, or where no population figures were given on the report form; in the latter case, 1950 census figures have been used. Many cities known to have more than one recreation or park agency were represented by only one agency in the *Yearbook*, in spite of repeated efforts to secure reports from the others; the expenditure figure recorded for such cities is, of course, less than the amount actually spent. Therefore, the per capita total expenditures figures shown in the following tables are undoubtedly low in some cases.

• TABLE I shows the range of per capita expenditures, by population groups, in the 908 cities included in the study. The average and median figures also are shown for each group; because it is less subject to distortion by a few very high or very low figures, the median probably is more truly representative of the group than the average. The average per capita for all 908 cities is \$2.58; the median is \$2.37.

The table shows a new trend toward higher expenditures in the larger cities; the three groups of cities with population of over 50,000 spent more per capita than the three groups between 5,000 and 50,000. It is also worthy of note that forty-six cities, five per cent of those reporting, spent six dollars or more per capita. (In the opinion of the National Recreation Association, any city wishing to provide adequate facili-

ties and program will find it necessary to spend this amount.)

The fact that 908 cities were included in the study, an increase of one hundred and twenty-five per cent over 1950, appears to indicate that although per capita spending is not, on the whole, keeping pace with population growth, many more cities are now employing full-time year-round recreation leadership.

Table I—TOTAL EXPENDITURES

Population Group	Number of Cities	Average Per Capita	Median	Number of Cities with Per Capita Expenditure of									
				Under \$0.50	\$0.50 to \$0.99	\$1.00 to \$1.49	\$1.50 to \$1.99	\$2.00 to \$2.99	\$3.00 to \$3.99	\$4.00 to \$4.99	\$5.00 to \$5.99	\$6.00 and Over	
Under 5,000	49	\$5.18	\$3.09	—	2	5	5	11	7	3	3	13	
5,000 - 9,999	96	\$2.79	\$2.09	3	7	15	21	22	10	8	3	7	
10,000 - 24,999	296	\$2.24	\$1.91	7	45	56	49	81	32	13	6	7	
25,000 - 49,999	216	\$2.07	\$1.71	11	36	36	43	54	20	11	1	4	
50,000 - 99,999	136	\$2.69	\$2.74	5	16	17	22	32	19	9	8	8	
100,000 - 249,999	70	\$2.88	\$2.75	3	5	7	8	17	12	10	4	4	
250,000 and over	45	\$3.26	\$3.05	1	—	3	6	11	11	8	2	3	
Total.....	908	\$2.58	\$2.37		30	111	139	154	228	111	62	27	46

• TABLE II shows per capita expenditures for leadership salaries and wages in the 787 cities which reported full-time year-round leadership, the amount

of money spent for leadership, and their population. Although many cities that employed leaders failed to respond to all requests for a *Yearbook* report, replies were received from virtually all the agencies employing leaders in these 787 cities; figures shown are therefore substantially correct for cities covered.

The growing recognition of the importance of leadership is emphasized in this table. In 1950, only seventeen per cent of the reporting cities spent \$1.00 or more per capita for leadership; in 1955, at least \$1.00 was spent by thirty-six per cent of the cities. The NRA standard of \$1.50 per capita was met

MRS. McGANN, a member of the NRA staff, is associate editor of the 1956 *Yearbook*.

by 112 cities, fourteen per cent of those reporting.

Larger cities have stepped up their

expenditures for leadership, as well as their total expenditures. Five years ago, no city over fifty thousand reported

spending more than \$1.49 per capita for leadership; in 1955, sixteen cities over fifty thousand spent more.

Table II—LEADERSHIP EXPENDITURES

Population Group	Number of Cities	Average Per Capita	Median	Number of Cities with Per Capita Expenditure of						
				Under \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$1.00 to \$1.49	\$1.50 to \$1.99	\$2.00 and Over
Under 5,000	38	\$2.65	\$1.80	1	—	—	5	8	7	17
5,000 - 9,999	77	\$1.10	\$1.16	1	3	10	13	26	12	12
10,000 - 24,999	253	\$.97	\$.88	4	37	54	61	63	20	14
25,000 - 49,999	189	\$.83	\$.72	5	36	55	44	35	8	6
50,000 - 99,999	123	\$.80	\$.59	8	29	28	24	25	6	3
100,000 - 249,999	63	\$.71	\$.62	6	16	15	14	8	3	1
250,000 and over	44	\$.73	\$.69	3	11	12	8	7	3	—
Total.....	787	\$1.00	\$.82	28	132	174	169	172	59	53

• TABLE III shows clearly that, while cities over fifty thousand in population have increased their per capita expenditures for recreation and parks substantially in the past five years, increases in recreation appropriations in the smaller cities have not been commensurate with population growth. The average total per capita expenditure for all the cities reporting full-time year-round leadership dropped from \$2.70 to \$2.58, a decrease of four per cent, in the five years between 1950 and 1955.

Leadership expenditures, on the other hand, increased more than thirty per cent in all population groups ex-

cept the 5,000 to 9,999 bracket. The average expenditure of \$1.00 per cap-

ita for leadership represents a net in-
crease of forty-seven per cent.

Table III—PER CAPITA EXPENDITURES, 1950 AND 1955

Population Group	Average Total Expenditure			Average Leadership Expenditure		
	1950	1955	Per Cent of Change	1950	1955	Per Cent of Change
Under 5,000	\$6.30	\$5.18	-18	\$1.90	\$2.65	+39
5,000 - 9,999	\$3.37	\$2.79	-14	\$1.09	\$1.10	+ 1
10,000 - 24,999	\$2.78	\$2.24	-19	\$.74	\$.97	+31
25,000 - 49,999	\$2.19	\$2.07	-5	\$.63	\$.83	+32
50,000 - 99,999	\$2.34	\$2.69	+15	\$.55	\$.80	+45
100,000 - 249,999	\$2.40	\$2.88	+20	\$.48	\$.71	+48
250,000 and over	\$2.64	\$3.26	+23	\$.51	\$.73	+43
Total.....	\$2.70	\$2.58	- 4	\$.68	\$1.00	+47

• TABLE IV shows a geographical breakdown of per capita expenditures for all current operating expenses and for leadership. The districts shown are NRA field service districts, and the states are apportioned as follows:

New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.

Middle Atlantic: Delaware, District of Columbia, Maryland, New Jersey, New York,

Pennsylvania.

Great Lakes: Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin.

Midwest: Colorado, Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming.

Southern: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia.

Southwest: Arkansas, Louisiana, New Mexico, Oklahoma, Texas.

Pacific Southwest: Arizona, California, Nevada, Utah.

Pacific Northwest: Idaho, Montana, Oregon,

Washington.

Average and median per capita expenditures for current operating expenses and for leadership were highest in the Pacific Southwest district. Sixteen, or twelve per cent, of the reporting cities in this district met the NRA total expenditures standard; twenty-nine, or twenty-seven per cent, the leadership standard. ■

Table IV—PER CAPITA EXPENDITURES, BY DISTRICTS

District	Total Expenditures			Leadership Salaries and Wages			Number of Cities Meeting NRA Standard	
	Number of Cities	Average Per Capita	Median	Number of Cities	Average Per Capita	Median	Total Expenditures	Leadership
New England	95	\$2.71	\$2.00	87	\$1.10	\$.82	5	14
Middle Atlantic	182	\$2.11	\$1.66	160	\$1.01	\$.86	4	20
Great Lakes	206	\$2.76	\$2.29	172	\$.93	\$.80	11	24
Midwest	61	\$2.53	\$2.58	59	\$.67	\$.60	—	1
Southern	172	\$2.45	\$1.85	145	\$1.04	\$.87	8	20
Southwest	41	\$1.44	\$1.62	32	\$.52	\$.48	—	—
Pacific Southwest	124	\$3.39	\$2.92	107	\$1.29	\$1.10	16	29
Pacific Northwest	27	\$2.48	\$2.18	25	\$.93	\$.75	2	4

PERSONNEL

Recreation Personnel Review—1956

W. C. Sutherland

Each year seems to bring increased activity and new developments in the field of recreation personnel. 1956 was no exception.

Placements in the various classifications remained strong, but were especially conspicuous at the executive level. One hundred and two positions for superintendents of recreation and/or parks were filled, the largest number in NRA history. The majority of these were in the Middle Atlantic and Great Lakes districts. However, the number of executive placements in the South, Midwest and Far West also increased.

As in former years, a high percentage of the executive placements were in medium-size and small communities. For instance, of the executive placements 37 per cent was in communities of 10,000 population and under, 49 per cent in cities of 15,000 and under; 58 per cent in cities of 25,000 and under, and 93 per cent in cities of 50,000 population or less. In other words, only seven per cent of the executive placement was in the larger communities of 50,000 population and over.

The salary range for the executive positions filled was \$4,000 to \$10,000, with a \$5,000 median.

The NRA National Internship Program began in 1956 with professional students in training in four municipal recreation departments: Philadelphia, Pennsylvania; Milwaukee, Wisconsin; Portland, Oregon; and Oakland, California. Additional interns are serving in state mental hospitals in Indiana.

The first Institute on Recreation Administration was conducted in conjunction with the International Recreation Congress in Philadelphia. Plans are under way for a second one at the 1957 Congress scheduled for Long Beach,

California. An institute for top-ranking executives seems destined to become a permanent Congress feature.

An NRA personnel study, *Personnel Standards in Community Recreation Leadership*,* which first appeared in 1930 and has undergone several revisions, has been brought up-to-date and made available once again with the assistance of the National Advisory Committee on Recruitment, Training and Placement. This committee is also assisting in the preparation of the September 1957 issue of the *Academy of Political and Social Science Annals*. This issue of *Annals*, devoted entirely to recreation, will be an 80,000-word volume edited by Dr. Paul F. Douglass.

The recreation movement continues to face a serious problem of personnel shortage. This is particularly true in respect to qualified workers for beginning positions. The demand for professional recreation personnel continues to increase while the number of qualified workers is by no means keeping pace.

Several additional states have appointed recruiting committees as a part of their state recreation society activities, and this new development should help. However, the terrific competition for the employment of college graduates is expected to continue, making it imperative that all recreation agencies, professional workers and friends of the recreation movement do everything possible to attract new prospects to the professional training centers and into the movement.

National and district conferences, and many of the state meetings, emphasized and featured personnel activities last year with much attention focused on recruiting. Much more can

and should be done as the recreation movement moves forward and as the recreation profession endeavors to make a respected place for itself among the great professions of our time.

Only great leadership can make a great profession, and a worthy goal for professional recreation workers and agencies should be to make great leadership the heritage and tradition of the recreation field.

Recruiting, wise selection, and the development of leaders should continue to receive the best efforts of all those presently concerned with recreation. We cannot escape the fact that whatever success or greatness recreation achieves will be in direct proportion to the extent that our leaders distinguish themselves as scholars, as masters in the skills of the profession, and in the art of leadership. ■

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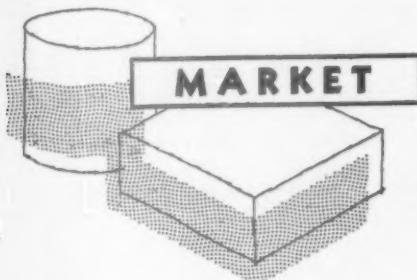
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MR. SUTHERLAND is director of the NRA Recreation Personnel Service.

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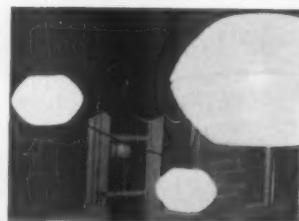
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Books & Pamphlets Received

ALL ABOUT BICYCLES, Dorothy Healey. Comet Press Books, 200 Varick Street, New York 14. Unpaged. \$2.00.

AMERICAN MOUNTAIN SONGS, compiled by Ethel Park Richardson (edited and arranged by Sigmund Spaeth). Greenberg: Publisher, 201 East 57th Street, New York 22. Pp. 120. \$3.50.

ARCHERY, Howard Wiseman and Fred Brundle. Dover Publications, 920 Broadway, New York 10. Pp. 112. \$6.50.

BABE RUTH LEAGUE RULES AND REGULATIONS—1957. Babe Ruth League, 524½ Hamilton Avenue, Trenton, New Jersey. Pp. 28. Free.

CHILD WHO IS MENTALLY RETARDED, THE. Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. Pp. 22. \$10.

COMMUNICATION THROUGH REPORTS, Paul Douglass. Prentice Hall, Englewood Cliffs, New Jersey. Pp. 410. \$5.95.

COMPLEAT CRUISER, THE—The Art, Practice and Enjoyment of Boating, L. Francis Herreshoff. Sheridan House, 257 Fourth Avenue, New York 10. Pp. 372. \$5.00.

COMPLETE BOOK OF PET CARE, THE, Howard J. Lewis. Random House, 457 Madison Avenue, New York 22. Pp. 144. \$2.95.

COMPLETE GUIDE TO BETTER BOWLING, THE, Howard J. Lewis, Editor. Random House, 457 Madison Avenue, New York 22. Pp. 144. \$2.95.

DINGHY SAILING FOR BOYS—OR GIRLS, Geoffrey Nightingale. John de Graff, 31 East 10th Street, New York 3. Pp. 120. \$2.50.

DYNAMICS OF AGING, THE, Ethel Sabin Smith. W. W. Norton & Company, 55 Fifth Avenue, New York 3. Pp. 191. \$3.50.

FOLK DANCE GUIDE (Seventh Annual Edition 1957), Paul Schwartz, Editor. P. O. Box 342, Cooper Station,

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James Spencer & Co. 22 N. 6th Street Philadelphia 6, Pa.

New York 3. Pp. 26. Paper \$1.00.

GOLFERS OWN BOOK, THE, Dave Stanley and George G. Ross, Editors. Lantern Press, 257 Fourth Avenue, New York 10. Pp. 342. \$4.95.

HOW TO BUILD MODEL RAILROADS AND EQUIPMENT, Barton K. Davis. Crown Publishers, 419 Fourth Avenue, New York 16. Pp. 191. \$3.95.

HOW TO TAKE BETTER HOME MOVIES, Peter Gowland. Fawcett Publications, Greenwich, Connecticut. Pp. 144. Paper \$.75 (plus \$.10 for mailing).

LOCAL PLANNING AND ZONING. Department of Commerce, 112 State Street, Albany, New York. Pp. 89. Free.

MATHEMATICS MAGIC AND MYSTERY, Martin Gardner. Dover Publications, 920 Broadway, New York 10. Pp. 176. Paper \$1.00.

PEOPLE TAKE THE LEAD, THE. (A record of progress in civil rights, 1948 to 1957.) American Jewish Committee, 386 Fourth Avenue, New York 16. Pp. 38. \$1.50.

PHYSICAL EDUCATION: STUDENT AND BEGINNING TEACHING, Clyde Knapp and Ann E. Jewett. McGraw-Hill Book Company, 330 West 42nd Street, New York 36. Pp. 303. \$4.75.

PLANNING FACILITIES FOR HEALTH, PHYSICAL EDUCATION AND RECREATION (Revised Edition). The Athletic Institute, 209 South State Street, Chicago 4. Pp. 154. Paper \$2.50.

PLAYBOOK FOR SMALL FRY, Marion Jollison. Hart Publishing Company, 74 Fifth Avenue, New York 11. Pp. 127. Paper \$1.00.

PLAYMAKING WITH CHILDREN (Second Edition), Winifred Ward. Appleton-Century-Crofts, 35 West 32nd Street, New York 1, New York. Pp. 341. \$3.50.

PLAYS FOR CHILDREN. Children's Theatre Press, Anchorage, Kentucky. Pp. 83. \$10.

RECREATION AND THE LOCAL CHURCH, Frances Clemens, Robert Tully, Edward Crill, Editors. Brethren Publishing House, Elgin, Illinois. Pp. 191. \$2.75.

RIDDLES OF MANY LANDS, Carl Withers and Sula Benet. Abelard-Schuman, Inc., 404 Fourth Avenue, New York 16. Pp. 160. \$2.75.

SKIING ILLUSTRATED—A Guide for the Young Skier, John and Frankie O'Rear. A. S. Barnes and Company, 232 Madison Avenue, New York 16. Pp. 96. \$3.00.

SOCIAL WELFARE FORUM, THE, 1956. Columbia University Press, 2960 Broadway, New York 27. Pp. 273. \$5.00.

SPORTS ATLAS OF AMERICA, E. L. Jordan. C. S. Hammond & Company, Maplewood, New Jersey. Pp. 63. \$2.95.

STUDY OF ADOLESCENT BOYS, A. National Council, Boy Scouts of America, New Brunswick, New Jersey. Pp. 183. Paper \$2.00.

TEEN-AGERS AND ALCOHOL—A Handbook for the Educator, Raymond G. McCarthy. Yale Center of Alcohol Studies, 52 Hillhouse Avenue, New Haven, Connecticut. Pp. 188. \$4.00.

THEATRE SCENECRAFT, Vern Adix. Children's Theatre Press, Anchorage, Kentucky. Pp. 309. \$6.50.

THIS IS THE WAY WE WRAP OUR GIFTS. Dennison Manufacturing Company, Framingham, Massachusetts. Pp. 23. \$2.50.

WHAT MAKES A GOOD HOME, Anna W. M. Wolf and Margaret C. Dawson. Child Study Association of America, 132 East 74th Street, New York 21. Pp. 35. \$4.00.

WIN AT CHECKERS, Millard Hopper. Dover Publications, 920 Broadway, New York 10. Pp. 109. \$1.00.

Magazine Articles

CAMPING MAGAZINE, December 1956
Better Camping Through Better Administration, *Fred V. Rogers*.
Your Responsibilities in Training Camp Leaders, *Marvin Rife*.

CHILD STUDY, Winter 1956-57
Books of the Year for Children.

JOURNAL OF HEALTH, PHYSICAL EDUCATION, RECREATION, December 1956
Organizing Our Campus Recreation Program, *Doris A. Meek*.
Prepare for Retirement, *Ralph M. Grawunder*.
Take Care of Your Athletic Equipment, *Kenneth G. Baldwin*.

NEA JOURNAL, December 1956
A Child in Today's World, *Dorothy W. Baruch*.
January 1957
Books that Enchant, *Frances Clarke Sayers*.
The Child's the Thing, *Emily Hill*.

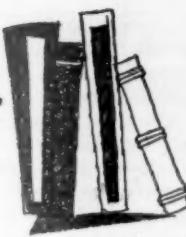
PARKS & RECREATION, November 1956
City-School Cooperation Pays Off, *Walter J. Barrows*.
Day Camping—Door to the Out-of-Doors, *Bonita L. Voss*.
Put Your Winter Problems on Ice, *John A. Heinzelman*.

SCHOOL ACTIVITIES, October 1956
Tape Recorded Plays, *Margaret K. Hanwell*.

SKATING NEWS, November 1956, December 1956
I Cover the Boot-Cover Story (Part I and Part II), *Margaret J. Sanders*.

TODAY'S HEALTH, January 1957
When You Retire—Look Before You Migrate, *Senator Thomas C. Desmond*.

NEW PUBLICATIONS



Covering the Leisure-time Field

The New Psychology for Leadership

Donald A. and Eleanor C. Laird. McGraw-Hill Book Company, 330 West 42nd Street, New York 36. Pp. 226. \$4.00.

In "Research in Today's Leadership," in the December issue of RECREATION (his Congress talk) Dr. Paul Douglass refers to a previous book by the Lairds, *The Technique of Handling People*, and quotes them several times. Now they have come forth with another publication "based on researches in group dynamics and human relations." This must be their seventh or eighth book on leadership psychology.

It presents techniques to improve personal leadership, and covers practical aspects of management relations. Visual aid "cartoons" and numerous case histories add interest and clarity to descriptions of the above subjects—and are amusing as well. This is an excellent, down-to-earth book of guidance not to be overlooked by supervisors who need to increase the efficiency of their methods!

Essentials of Social Group Work Skill

Helen U. Phillips. Association Press, 291 Broadway, New York 7.

This doctoral dissertation, which will be published early in May, gives evidence of a very wide coverage of material dealing with social group work skill. As might be suspected, the language is technical; however, the use of case studies enables those not saturated with the jargon of the social group work profession to grasp the basic points.

The thesis is "that between social group work purpose and skill is a reciprocal relation; defined purpose gives direction to the skill of the worker who is to approach the aims of group work; and skill, so directed, contributes to the fulfillment of the purpose."

Careful attention is given to specific areas of social group work skill; namely, "the use of agency function, communication, the present moment of time and group relations." Also well covered are methods by which the trained

worker uses these selected areas of the skill to accomplish the basic aims of group work: "individual growth of group members and development of the group as a whole for social usefulness."

Dr. Phillips succeeds in establishing her point of view, and, although it is not contended that this is the only effective way, the reader is deeply impressed with the functional way of working with groups toward social goals as described in this book. It belongs in the personal library of all group workers and recreation leaders on the activity level.—James A. Madison, NRA Field Staff.

A Pilot Study on Swimming for the Severely Mentally Retarded

Ontario Recreation Association, 100 Gibbs Street, Oshawa, Ontario, Canada. Pp. 72. Paper \$1.00.

This project was part of a research program on recreation for the severely mentally handicapped initiated by an Ontario Recreation Association committee on recreation for the retarded. It was the first pilot study, with three major objectives:

- To discover whether swimming would be an enjoyable recreation activity for severely mentally handicapped.
- To find out how well these children might progress in swimming skills.
- To see what success, in planning and administering such a project, could be achieved by a group of citizens with some experience in swimming but without previous contact with retarded children, assuming that they had advice from those working directly with such children.

Swimming was chosen as the first project because of the committee chairman's special interest in this area and because the physical benefits, such as relaxation and muscular development, seemed to be particularly desirable for the mentally handicapped.

This study is worth careful reading because it contains findings that can be put into immediate use in any swimming program during the coming months. It is also valuable because it adds considerably to the slowly increasing information now available on recre-

tion for the retarded. We look forward to other studies by this committee.

The Candle Book

Carli Laklan. M. Barrows and Company, 425 Fourth Avenue, New York 16. Pp. 190. \$3.50.

This book has personality! It is lively and entertaining, and you can tell that the author had fun writing it. You will enjoy the anecdotes, poems, and historical facts about candles as much as you enjoy working with the easy-to-follow instructions on candle making and decorating:

Neither do men light a candle, and put it under a bushel, but on a candlestick; and it giveth light unto all that are in the house.—Matthew 5:15.

Every step of the making, from start to finish, is described in detail. Information includes the kinds of wax available, sizes of wicks to use, how to color, how to make molds, how to decorate candles, how to use them as decoration, and where to buy equipment. Every page is full of ideas. The author's suggestions will serve as a springboard for your own imagination.

Did you know, for instance, that candles will burn with colored flames if wicks are treated with salts of copper, barium, strontium, or some such?

There are added features such as fresh and original designs for Christmas, birthdays, holidays and parties, how to use candles with flowers, and how to commercialize this craft. The illustrations are interesting and useful.

Whether you are interested in a satisfying hobby or an exciting money-making venture, you can be sure this book will provide plenty to work with.—Shirley Silbert, instructor at New York University and the Y.W.C.A. Craft Students League, author of Craft Work Kit.



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The New Complete Hoyle

Albert H. Morehead, Richard L. Frey and Geoffrey Mott-Smith. Garden City Books, Garden City, New York. Pp. 740. \$3.95.

This is the second, revised edition of this book, originally published in 1947. It is, of course, a standard book that should be available in any recreation library. In it are rules for over five hundred games of skill and chance—including canasta, samba, Bolivia, Scrabble, calypso, bridge, and other games played with cards, dice boards, counters, numbers and words. Chapters on juvenile card games, domino games, checkers, chess and their variations are all useful, not only in teaching games but in settling disputes and setting up official rules for tournaments or contests.

You'll recognize the authors. Mr. Morehead is editor of games for the *New York Times* and the *Encyclopaedia Britannica*. Mr. Mott-Smith is an expert on mathematical games, a bridge champion, and an official of the U. S. Chess Association. Mr. Frey is one of the world's best bridge players.—*Virginia Musselman, NRA Program Service.*

Rules of Games According To Hoyle

Richard L. Frey. Fawcett Publications, Fawcett Place, Greenwich, Connecticut. Pp. 256. \$3.35.

This is a soft-cover, pocket-size book, with the official rules for more than two hundred popular games of skill and chance—canasta, chess, Michigan, cribbage, pinochle, rummy and many other card, dice, board, parlor and word games. It is not as inclusive as the *New Complete Hoyle*, but will be valuable for personal ownership and use.

How to Plan and Conduct Workshops and Conferences *

Richard Beckhard. Association Press, 291 Broadway, New York 7. Pp. 64. \$1.00.

Anyone who has ever helped run a conference, or who expects to, will approach this little manual with special interest—and find real stimulation and help. It presents clearly, concisely, and in logical order, the steps to be taken

* Available through the NRA Recreation Book Center, 8 West Eighth Street, New York 11.

in operating such a meeting, and should have particular interest for the recreation field, where these get-togethers are many.

Contents include initial planning, fact finding and evaluation, program development, conference preparation, planning conference operations, and reporting and follow-up action. Each contains detailed suggestions and checklists. Under "Planning the Conference Operations," for instance, come steering committee operation, organization and management, registration procedure, and conference communications planning.

The author is executive director of Conference Counselors, Incorporated. He writes authoritatively and effectively. As a bonus, this Leadership Library book is sized to fit in pocket or purse, so it can be read on the way.

Companion to this, for conference-goers, is the 1954 book of this same leadership series, *How to Attend a Conference*, by Dorothea F. Sullivan. Happier conferees, more productive conferences and workshops, could almost be guaranteed if all would apply these two authors' suggestions.—*Alfred B. Jensen, special assistant to the executive director, NRA.*

Use Recreation Classified Advertising

If you want to publicize information about Help Wanted . . . Positions Wanted . . . Services Available Workshops and Conferences . . . Educational Opportunities . . . Items for Exchange

HERE'S HOW:

1. Type—or clearly print—your message and the address to which you wish replies sent.
2. Underline any words you want to appear in boldface type.
3. Count the number of words in the message and the address: Count each group of numbers as one word (e.g., "856 East Fifth Street" or "Salary \$5,000 per year" would each count as four words). Count boldface words separately.
4. Figure the cost of your ad: Words in regular type . . . \$15 each
Words in boldface type . . . 25 each
Minimum ad accepted \$3.00
5. Mail your copy with your remittance to Recreation Classified Ads, 8 West Eighth Street, New York 11, New York. Copy must be received by the fifth of the month preceding the month of the issue in which ad is desired (e.g., April 5 to appear in the May issue).

SAMPLE ADS

HELP WANTED

Playground Director, man or woman, for town of 6,000. Salary \$380 to \$450 per month based on experience. Send complete resume of education and experience. James Smith, City Courthouse, Funville, Maine.

Cost: Boldface—2 words at \$25 . . . \$50
Regular—29 words at \$15 . . . 4.35
Total cost of above ad would be \$4.85

WORKSHOPS & CONFERENCES

Square Dance Workshops. Weekly summer workshops for recreation leaders. Qualified instructors, sessions for beginners to advanced leaders. Write Director, Square Dance Camp, Riverview, Montana.

Cost: Boldface—3 words at \$25 . . . \$75
Regular—21 words at \$15 . . . 3.15
Total cost of above ad would be \$3.90

POSITIONS WANTED

Crafts Instructor desires position with public recreation program in Midwest. Ten years experience in all phases of crafts, specializing in ceramics and weaving. Minimum salary \$4,500 per year. Jane Jones, 512 Orchard Street, Wide Falls, Michigan.

Cost: Boldface—2 words at \$25 . . . \$50
Regular—34 words at \$15 . . . 5.10
Total cost of above ad would be \$5.60

ITEMS FOR EXCHANGE

Have Twelve Tennis Nets, good condition, to swap for softball bases or backstop. Recreation Department, Mill City, Maryland.

Cost: Boldface—3 words at \$25 . . . \$75
Regular—15 words at \$15 . . . 2.25
Total cost of above ad would be \$3.00

INDEX OF ADVERTISERS

	PAGE
American Playground Device Company	37
The J. E. Burke Company	33
California State Personnel Board	59
Castello Fencing Equipment	37
Chicago Roller Skate Company	33
Citadel Press	37
The Copper Shop	39
Dimco-Gray Company	Inside Front Cover
H. & R. Manufacturing Company	33
A. C. Hamilton	59
Jamison Manufacturing Company	39
Jayfro Athletic Supply Company	39
Los Angeles City Civil Service Commission	61
The MacGregor Company	39
McGraw-Hill Book Company, Inc.	61
The Monroe Company	63
National Sports Company	39
Pack-O-Fun	36
Park Maintenance	Inside Front Cover
Rawlings Sporting Goods Company	61
The Ronald Press	Inside Front Cover
School Activities Publishing Company	Outside Back Cover
James Spencer & Company	62
Square Your Sets Enterprises	37
Superior Industries Corp.	33
Tricolorator Manufacturing Company	33
Voit Rubber Corporation	Inside Front Cover
R. T. Waters	33-39
X-acto, Inc.	39

Recreation Leadership Courses

Sponsored by the National Recreation Association
and
Local Recreation Agencies

February, March and April, 1957

HELEN M. DAUNCEY
Social Recreation

Fayetteville, Arkansas
March 11-14

Troy Hendricks, Head, Department of Health, Physical Education
and Recreation, University of Arkansas

Sherman, Texas
April 8-11

Mrs. Ralph Day, Assistant Professor of Physical Education, Austin
College

RUTH G. EHLERS
Social Recreation

*Morganton, North Carolina
January 28-31

Jack Biggerstaff, Director of Recreation, State Hospital

Greensboro, North Carolina
February 4-7

Miss Mabel Smith, Parks and Recreation Department

New York City
April 1

Miss Maxine Keith, Executive Director, Girls Clubs of America, Inc.,
130 Maple Street, Springfield, Massachusetts

ANNE LIVINGSTON
Social Recreation

*Concord, North Carolina
February 4-7

Jesse Taylor, Director of Recreation

*Roanoke Rapids,
North Carolina
February 11-14

George Hudgins, Director of Recreation

Aiken, South Carolina
March 25-28

Darrell Robinson, Jr., Superintendent, Aiken County Recreation
Commission, Box 2085

GRACE WALKER
Creative Recreation

Pocatello, Idaho
February 4-7

John L. Brenna, Recreation Director, Box 1489

* In cooperation with the North Carolina Recreation Commission, Raleigh

Attendance at training courses conducted by National Recreation Association leaders is usually open to all who wish to attend. For details as to location of the institute, contents of the course, registration procedure, and the like, communicate with the sponsor of the course as listed above.

Miss Dauncey will attend the Pacific Southwest District Recreation Conference in Sacramento, California, February 24-27.

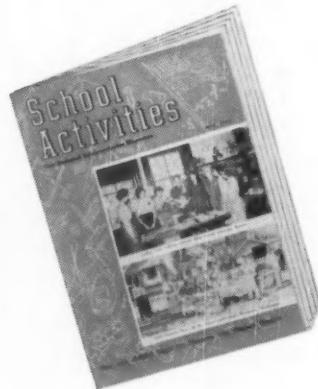
Miss Walker will attend the Northland Recreation Leaders Laboratory in Minnesota April 24 through the end of the month.

Miss Dauncey will also be in the Pacific Southwest and Pacific Northwest Areas during February and through March 7 at the following air bases: Castle Air Force Base, Travis Air Force Base, Hamilton Air Force Base, Fairchild Air Force Base. For further information communicate with Linus L. Burk, Air Force Regional Representative, 1345 Lincoln Avenue, San Rafael, California. Beginning the week of March 18 through April 4 she will be in the Southwest Area conducting courses at air bases in that general area. For further information communicate with R. C. Morrison, Air Force Regional Representative, 248 Casa Blanca, Fort Worth, Texas.

Miss Dauncey will conduct recreation leadership training courses for the United States Air Force in Europe beginning April 22 through May 31.

Frank A. Staples will be conducting two week Arts and Crafts training workshops beginning February 4 through the end of the month in the Southern Area at the following air bases: Palm Beach Air Force Base, Orlando Air Force Base. For further information communicate with Fred E. Lengfeld, Recreation Consultant, Military Air Transport Service, Washington, D.C. Beginning March 4 through April 11 he will be conducting training courses in the Southwest Area. Contact R. C. Morrison, 248 Casa Blanca, Fort Worth, Texas, for further information. A two week period beginning April 15 will bring Mr. Staples into the Pacific Northwest Area. For further information communicate with Howard Beresford, 3055 Bellaire, Denver 7, Colorado.

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—GERALD M. VAN POOL
Director of Student Activities
National Education Association

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